

Regular Town Council Meeting Agenda Tuesday, September 10, 2019 @ 6:30 PM Council Chambers 1121 N. Lake Park Boulevard Carolina Beach, NC 28428

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1.	CALL MEETING TO ORDER WITH INVOCATION GIVEN BY REVEREND SHAWN BLACKWELDER WITH ST. PAUL'S UMC FOLLWED BY THE PLEDGE OF ALLEGIANCE							
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Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Jeremy Hardison

Department: Planning

Set a public hearing for October 8, 2019 to consider a Text Amendment, to allow for Business Planned Unit Developments in the Neighborhood Business (NB) district. Applicant: Ralph Roof



Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Jeremy Hardison

Department: Planning

Set a public hearing for October 8, 2019 to consider a Conditional Use Permit, for a 2 unit Planned Unit Development located at 504 Keys Ln. Applicant: The Pioneer Group NC Inc



Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Jeremy Hardison

Department: Planning

Set a public hearing for October 8, 2019 to consider a Conditional Use Permit, for a 36 unit condo building located at 402 N. Lake Park Blvd. Applicant: Pelican Point CB LLC



Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Miles Murphy Department: Planning

Set a Public Hearing for October 8, 2019 to Consider a Text Amendment: to amend Chapter 40 article III and XVIII to address allowed uses in the Conservation District. Applicant: Town of Carolina Beach

BACKGROUND:

This Text Amendment is to refine and clarify the language surrounding allowable uses and subsequent definitions for the Conservation (C) Zoning District.

The Conservation Zoning District includes recreational uses which are as environmentally low-impact as possible, including the managed recreational use of Freeman Park in the north end of the ETJ. Only CAMA and Town approved piers, docks and other related structures will be allowed in public trust waters and other Areas of Environmental Concern. Development of the Conservation area for residential units is not encouraged given the serious limitations mentioned above. The regulations of this district are intended to discourage any use which, because of its character, would not be in harmony with or which would be detrimental to the surrounding area.

ACTION REQUESTED:

Approval - whereas in accordance with the provisions of the NCGS, the Commission does hereby find and determine that the adoption of the following ordinance amendment is consistent with the goals and objectives of the adopted Land Use Plan and other long range plans or

A statement rejecting the proposed zoning amendment and describing its inconsistency with the plan; or

A statement approving the proposed amendment and declaring that this also amends the plan, along with an explanation of the change in conditions to meet the development needs of the community that were taken into account in the zoning amendment.

Denial - based on inconsistencies with the goals and objectives of the

adopted Land Use Plan and/or other long range planning documents.

COMMITTEE Staff recommends the approval of the language update to the

RECOMMENDATION: Conservation Zoning District uses and definitions.

ATTACHMENTS: Proposed Ordinance

PPT - Text Amendment - Conservation

<u>Memo</u>

Article III Sec. 40-72. - Table of permissible uses.

USES OF LAND	R- 1	R- 1B		R- 3	С	МН	MF	МХ	CBD	NB	НВ	MB- 1	T- 1	I- 1
Government/Public facilities/and utilities (See section 40-261)	€ <u>P</u>	€ _P	€ <u>P</u>	€ <u>P</u>	€ <u>P</u>	€ <u>P</u>	€ <u>P</u>	€ <u>P</u>	Р	Р	Р	Р	Р	Р

Article XVIII Sec. 40-548. - Definitions

Government facilities means indoor or outdoor areas improved to serve a particular government function.

Public facilities means major capital improvements, including, but not limited to, transportation, sanitary sewer, solid waste, drainage, potable water, educational, parks and recreational, and health systems and facilities.

Government/Public facilities means indoor or outdoor areas of local, state, or federal control intended to serve public function as, but not limited to transportation, sanitary sewer, solid waste, drainage, potable water, educational, parks and recreational, and health systems and facilities.



Text Amendment: Conservation District Uses and Definition Update

Sec. 40-72. – Table of permissible uses. Sec. 40-548. – Definitions

> September 12th , 2019 Miles Murphy – Planner

Zoning District Description

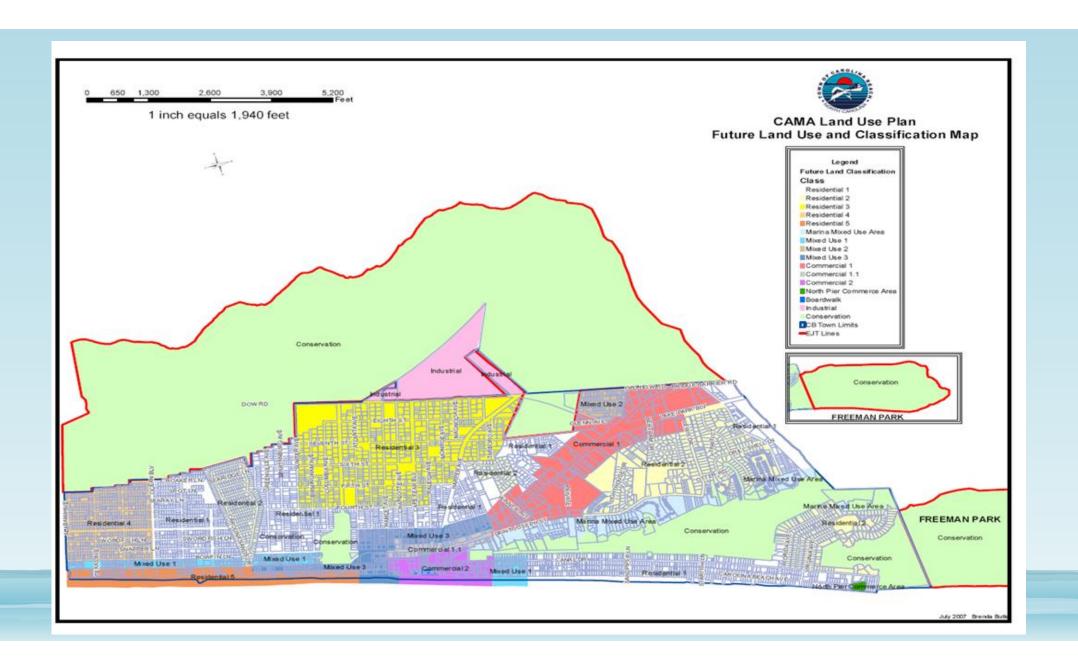
- (e) C, Natural Resources Conservation District.
 - (1) Purpose. This district is established to preserve the economic, aesthetic, and unique and irreplaceable natural resource assets of the land, vegetation, surface waters, and underground waters of this district, while also providing for an environmentally compatible setting for appropriately designed and located single-family residential development. In doing so, the public health and safety and welfare shall be preserved.
 - (2) Density.
 - a. For one single-family home: 80,000 square feet minimum lot size.
 - b. For cluster developments: 320,000 square feet minimum lot size for four single-family homes.
 - (3) Standards for conservation cluster development in the C district.
 - a. Residential clusters shall be on single parcels of which at least 50 percent of the parcel is net buildable land.

AGENDA ITEM 3.d

- b. No unit in a residential cluster shall be located within 20 feet of the property line.
- c. Residential clusters shall be limited to a maximum of four dwelling units per lot.
- d. Minimum separation between detached units in the cluster shall be 20 feet.
- e. Subject to applicable state and federal regulations.

LUP - 2007

The desired Future Land Use of the Conservation area includes recreational uses which are as environmentally low-impact as possible, including the managed recreational use of Freeman Park in the north end of the ETJ. Only CAMA and Town approved piers, docks and other related structures will be allowed in public trust waters and other Areas of Environmental Concern. Development of the Conservation area for residential units is not encouraged given the serious limitations mentioned above. Needed expansion to the Town's wastewater treatment facilities will be allowed as needed provided applicable state and federal regulations are met. Building height shall be consistent with Section 4.3, II. Management Topic: Land Use Compatibility Policies, 31 (B)



Proposed Ordinance

AGENDA ITEM 3.d

Sec. 40-72. – Table of permissible uses.

USES OF LAND	R- 1	R- 1B	R- 2	R- 3	С	МН	MF	MX	CBD	NB	НВ	MB- 1	T- 1	I- 1
Government/Public facilities/ and utilities (See section 40-261)	С <u>Р</u>	<u>C</u> <u>P</u>	С <u>Р</u>	<u>P</u>	<u>P</u>	<u>€ P</u>	<u>€ P</u>	<u>€ P</u>	Р	Р	Р	Р	Р	Р

Sec. 40-548. – Definitions

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STAFF RECOMMENDATION:

Staff recommends the approval of the language update to the Conservation Zoning District uses and definitions.

AGENDA ITEM 3.d.

Action

Approval - whereas in accordance with the provisions of the NCGS, the Commission does hereby find and determine that the adoption of the following ordinance amendment is consistent with the goals and objectives of the adopted Land Use Plan and other long range plans or

A statement rejecting the proposed zoning amendment and describing its inconsistency with the plan; or

A statement approving the proposed amendment and declaring that this also amends the plan, along with an explanation of the change in conditions to meet the development needs of the community that were taken into account in the zoning amendment.

Denial - based on inconsistencies with the goals and objectives of the adopted Land Use Plan and/or other long range planning documents.

Joe Benson Mayor

Steve Shuttleworth Council Member

LeAnn Pierce



Tom Bridges Mayor Pro Tem

JoDan Garza Council Member

Ed H. Parvin Interim Town Manager

Town of Carolina Beach 1121 N. Lake Park Blvd. Carolina Beach, NC 28428 Tel: (910) 458-2999 Fax: (910) 458-2997

September 3rd, 2019

MEMORANDUM

Text Amendment: Conservation Zoning District and Definitions

Meeting: September 12th, 2019

This Text Amendment is to refine and clarify the language surrounding allowable uses and subsequent definitions for the Conservation (C) Zoning District.

The Conservation Zoning District includes recreational uses which are as environmentally low-impact as possible, including the managed recreational use of Freeman Park in the north end of the ETJ. Only CAMA and Town approved piers, docks and other related structures will be allowed in public trust waters and other Areas of Environmental Concern. Development of the Conservation area for residential units is not encouraged given the serious limitations mentioned above. The regulations of this district are intended to discourage any use which, because of its character, would not be in harmony with or which would be detrimental to the surrounding area.

Sec. 40-72. - Table of permissible uses.

USES OF LAND	R- 1	R- 1B	R- 2	R- 3	С	МН	MF	MX	CBD	NB	НВ	MB- 1	T- 1	I- 1
Government/Public facilities/ and utilities (See section 40-261)	<u>C</u> <u>P</u>	€ <u>P</u>	€ <u>P</u>	<u>P</u>	<u>C</u> <u>P</u>	€ <u>P</u>	<u>€ P</u>	€ <u>P</u>	Р	Р	Р	Р	Р	Р

Sec. 40-548. - Definitions

Government facilities means indoor or outdoor areas improved to serve a particular government function.

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Government/Public facilities means indoor or outdoor areas of local, state, or federal control intended to serve public function as, but not limited to transportation, sanitary sewer, solid waste, drainage, potable water, educational, parks and recreational, and health systems and facilities.

STAFF RECOMMENDATION:

Staff recommends the approval of the language update to the Conservation Zoning District uses and definitions.



Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Debbie Hall Department: Finance

Budget Amendments & Transfers

BACKGROUND: I have received a budget amendment and/or transfer request for

FY19/20. As you know, transfers require only your notification whereas amendments require your approval. Listed below you will find a description of the amendment and/or transfer. I have also attached a copy of the supporting documentation for the

appropriation..

Transfers:

Transfer \$234,817.63 of unused funds from Marina Projects Phases I and II to Marina Project Phase III: \$475 from 27-001-033 Marina Phase I Supplies, \$500 from 27-001-046 Marina Phase I Professional Services, \$26,138.87 from 27-002-033 Marina Phase II Supplies, \$73,318 from Marina Phase II Capital Outlay over \$10,000 and \$122,453.22 from 27-002-090 Marina Phase II Contingency to 27-003-

090 Marina Phase III Contingency.

BUDGET IMPACT: No budget impact.

ACTION REQUESTED: Approve the budget amendment and transfer as presented by the

Finance Director.

ATTACHMENTS: Budget Transfer 9.10.19

BUDGET AMENDMENTS/TRANSFERS									
Date	DESCRIPTION	GL#	DEBIT	CREDIT					
9/10/2019	Transfer unused funds from Marina Projects								
	to Marina Phase III.								
	Marina Phase III Contingency	27-003-090	234,817.63						
	Marina Phase I Supplies	27-001-033		475.00					
	Marina Phase I Professional Service	27-001-046		500.00					
	Marina Phase II Supplies	27-002-033		26,138.87					
	Marina Phase II Professional Services	27-002-046		73,318.00					
	Marina Phase II Capital Outlay over \$10,000	27-002-074		11,932.5					
	Marina Phase II Contingency	27-002-090		122,453.22					
,	Totals		234,817.63	234,817.6					



Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Debbie Hall Department: Finance

Consider adopting resolution for purchase of a Vactor Truck

BACKGROUND: The Finance Director requested bid proposals from five banks for

financing of a new Vac Con Dual Engine Combination Truck in the amount of \$409,827 for five annual payments in arrears. The

following proposals were received:

BB&T 2.08% Interest for 5 years SunTrust 1.99% Interest for 5 years

BUDGET IMPACT: No impact. The debt service payment was included in the approved

annual budget.

ACTION REQUESTED: Recommend approval of the SunTrust loan proposal.

ATTACHMENTS: Financing Proposal for Vactor Truck



SunTrust Equipment Finance & Leasing Corp.
1155 Peachtree Street, NE, 9th Floor
Atlanta, GA 30309
Tel 404.658.4751
Fax 404.230.5550
dennis.mcdermott@suntrust.com

September 4th, 2019

Debbie Hall Finance Director Carolina Beach, NC

RE: Request for Proposal

Dear Ms. Hall:

SunTrust Equipment Finance & Leasing Corp. is pleased to present to you a financing proposal for various equipment as highlighted in your Request for Proposal. The terms and conditions of our proposal are outlined on the attached Summary of Terms and Conditions.

This proposal is provided solely as a response to your request. Neither the delivery of this proposal nor your acceptance thereof represents a commitment from SunTrust Equipment Finance & Leasing Corp. or any of its affiliates to extend financing. This proposal is intended as an outline of certain of the material terms of the financing and does not purport to summarize all of the conditions, covenants, representations, warranties and other provisions which would be contained in definitive documents for the financing contemplated hereby.

This proposal should not be construed as advice or a recommendation to you with respect to structure, timing, terms or any other matters relating to the proposed financing. We are not acting as your adviser in connection with the proposal, but solely for our own interests. You should discuss this proposal with any and all internal and external advisors and experts you deem appropriate before acting on it.

Sincerely,

Dennis M. McDermott Director

AGREED TO AND ACCEPTED BY:

(Name)		
(Title)		
(Date)		

SUMMARY OF TERMS AND CONDITIONS

Lessee:

Town of Carolina Beach, NC ("Lessee").

Lessor:

SunTrust Equipment Finance & Leasing Corp. ("Lessor").

Property Subject to Lease:

Vac Conn Dual Engine Combination Truck (the "Property").

Maximum Principal

Component:

\$409,827

Interest Rate:

1.995% (the "Interest Rates")

Lease Term:

56 Months (the "Terms")

Anticipated

Commencement Date:

October 15, 2019

Payment Frequency:

Annually. Based on the anticipated commencement date identified above, a proposed payment schedule is attached.

Structure:

Lease/purchase financing under a Master Lease/Purchase Agreement and an Equipment Schedule (the "Agreement"). Rental payments will be subject to annual appropriation.

Lessee will be responsible for all costs and expenses

associated with operation, maintenance, taxes and insurance.

Security:

A security interest in the Property.

Prepayment:

Prepayable in whole on any payment date at a premium of 3% of the amount prepaid in year 1, 2% in year 2, 1% in year

3 and at par thereafter.

Issuance Costs:

Lessee will pay a documentation fee of \$250 per schedule.

Tax Status:

The Interest Rate has been established on the assumption that Lessee is a state or political subdivision within the meaning of Section 103 of the Internal Revenue Code, and that therefore interest will be exempt from federal income tax. Lessee will make customary representations, warranties and covenants to establish and maintain the exemption. If qualified, Lessee will designate the Agreement as "bank qualified." If the interest component of rental payments is determined to be taxable, Lessee will pay Lessor on demand such amounts (including additional interest, fines, penalties and other additions to tax) as will restore to Lessor its

WBD (US) 38334816v4

Loan Amortization Single Loan

Customer	Town of Carolina Beach
Average life	2.667 years
Average rate	1.99500000%

Date	Starting Balance	Takedowns	Debt Service	Interest	Principal	Ending Balance	Prepayment Price
10/15/2019	-	409,827.00	-		-	409,827.00	NA
6/15/2020	409,827.00	-	87,416.10	5,450.70	81,965.40	327,861.60	337,697.45
6/15/2021	327,861.60	:-	88,506.24	6,540.84	81,965.40	245,896.20	250,814.12
6/15/2022	245,896.20	-	86,871.03	4,905.63	81,965.40	163,930.80	165,570.11
6/15/2023	163,930.80	-	85,235.82	3,270.42	81,965.40	81,965.40	81,965.40
6/15/2024	81,965.40	-	83,600.61	1,635.21	81,965.40	-	-
Total		409,827.00	431,629.80	21,802.80	409,827.00		
	========	========	=======	========			

SuperTRUMP Page 1

Ivory Consulting Corporation

Regular Town Council Minutes Tuesday, August 13, 2019 @ 6:30 PM Council Chambers 1121 N. Lake Park Boulevard Carolina Beach, NC 28428

ASSEMBLY

The Town of Carolina Beach Regular Town Council was held on Tuesday, August 13, 2019 at 6:30 PM at Council Chambers.

PRESENT: Mayor Joe Benson, Mayor Pro Tem Tom Bridges, Council Member LeAnn Pierce, Council

Member Steve Shuttleworth, and Council Member JoDan Garza

ABSENT:

ALSO PRESENT: Interim Town Manager Ed Parvin, Finance Director Debbie Hall, Town Clerk Kim Ward, and

Town Attorney Noel Fox

MEETING CALLED TO ORDER WITH INVOCATION BY GAYLE TABOR, PASTOR OF CHURCH ON THE BOARDWALK AND CHURCH ON TAP FOLLOWED BY THE PLEDGE OF ALLEGIANCE

2. ADOPT THE AGENDA

a. Mayor Benson announced that they would be moving Item 7(b) - "Resolution in Support of a 2019 CAMA Public Beach Access Grant" to the end of the agenda.

Council Member Pierce requested to add an item to the agenda to discuss re-establishing the Business and Economic Development Committee.

ACTION: Motion to adopt the agenda with the changes mentioned.

Motion: Joe Benson

Vote: UNANIMOUS

3. CONSENT AGENDA

- a. The following items were approved under the Consent Agenda:
 - Consider setting a Public Hearing for September 10, 2019 at 6:30 PM for a Text Amendment to amend Article IX. - Development Standards For Particular Uses, Mixed use commercialresidential regulations to review the commercial sq. ft. requirement when located in a Vfloodzone. Applicant: Jeff Stokley
 - Consider setting a Public Hearing for September 10, 2019 at 6:30 PM for a Conditional Use Permit that consist of a roof top bar expansion to Hurricane Alleys, located at 5 Boardwalk -Applicant: JLM Partnership LLC
 - Budget amendments and carryovers as presented by the Finance Director
 - Year End Budget Transfers as presented by the Finance Director

- Budget Ordinance 19-1116 AIA Water
- Budget Ordinance 19-117 AIA Wastewater
- Meeting minutes from July 9 and 23, 2019

4. SPECIAL PRESENTATIONS

a. Employee Recognition

Chief Alan Griffin recognized firefighters that received the Blue Card Certification.

Chief Chris Spivey recognized Captain Harry Humphries for 20 years of service with the police department.

b. Special Events

Brenda Butler presented the events scheduled in August and September.

c. New Event-Superb Beach Soccer Festival

Brenda Butler presented a new event for a soccer tournament September 13-15, 2019.

Dwight Findlay and Ryan Gillespie presented their request for the event.

ACTION: Motion to approve this event with no more than 7 courts.

Motion: Steve Shuttleworth

Vote: UNANIMOUS

d. Manager's Update

Ed Parvin gave an update on the following items:

Upcoming Land Use Plan Meetings:

The next meeting is August 21st at 6:00 pm.

Street Sign Placement:

Staff has replaced 75% of the street signs.

Around Town Hall:

Permit Technician Institute will be holding training at Town Hall. Attendees will be from across the state. (Sept 24-25). Hopefully more will come to our area which will increase our staff's knowledge/skills/abilities and be a cost savings for the Town.

Billing window is open from 8-5pm except on Wednesdays (hours 12-5pm)

2 New Police Officers will be sworn in over the next 2 weeks.

Water tests conducted by NCSU has our water as the best in the area!

Requested Recertification for CRS 6 = 20% discount in flood insurance

Building Code Effectiveness Grading has improved by one grade. This is due to an exceptional building inspections program.

Technical Review Committee:

Springhill Suites (CUP)

Planned Unit Development on Keys Lane for 2 houses on 1 lot (CUP)

36 Unit Condos beside Dominos (CUP)

Text amendment to allow for more flexibility in Neighborhood Business

Review private parking lot allowance for profit in the Central Business District

Adding lots in Hidden Hills

Preconstruction meeting with the warehouse/office space going in at the corner of Bertram and Lake Park Boulevard

Town Council meeting September 10, 2019:

Expand roof top bar at Hurricane Alleys (CUP)

Amend Mixed use commercial residential regulations to reduce commercial square footage requirements for V-Zone properties.

Update the Town Sign regulations to be consistent with latest court cases/laws in NC.

Hamlet Avenue Restrooms and Ocean Rescue Office:

Mr. Parvin showed a rendering of a potential design. He has received one quote for the construction which came in at \$699,740.

Council Member Pierce asked staff to consider asking for ROT funds to help with this expense. She also asked staff to do a cost analysis on what the Town pays in rent versus building a new building.

Mayor Benson would like to see what conex boxes would cost.

August 27, 2019 Workshop:

MOTSU update

Overview of draft emergency compensation policy

Review parking and Freeman Park status and recommendations

Council Member Shuttleworth asked staff to consider not writing tickets for golf carts that are parking in spots that have historically been used as golf cart parking. Also look into finding more golf cart parking areas.

Parking:

Compact parking has been established on Lake Park Boulevard.

Council Member Shuttleworth said he is receiving complaints from those who have non-compact carts. They cannot find a place to park.

September 24, 2019 Workshop:

Review engineering plans for the Town Marina Draft harbor ordinance

Stormwater Updates:

Network Realty/Lake Park/Mona Black - Priority #1 \$150,000
Texas Pump Station Priority #2 \$80,000
Charlotte/Cape Fear/6th Street Priority #3A No cost
Cape Fear and 4th Street Priority #3B \$30,000
Marina/Lumberton/Wilson Priority #4A \$295,000
Goldsboro to Island Marina Priority #4B \$250,000
Dow to 7th and Harper to Sumter Priority #5 Cost to be determined

Water Study:

A full report is scheduled to be complete by January.

Council Member Garza asked about the Open House for the Clarendon Avenue Multi-Use Path project.

Mr. Parvin said that it would be early September.

Council Member Garza asked if the Town is having to pay the consultant more for extending LUP meetings?

Mr. Hardison said that it is costing the Town \$1,500 for every extra meeting.

5. PUBLIC COMMENT

a. Deb LeCompte 307 Charlotte Avenue spoke about the possibility of losing the amusement rides at the boardwalk. She gave some history on ferris wheels and how they benefit municipalities. She asked Council to consider re-establishing the Business and Economic Development Committee.

Jill Zimmerman 1423 South Lake Park Boulevard expressed her concern as to why Town staff approved the new development next door at 1425 South Lake Park Boulevard after CAMA denied it. This project will intrude 50 feet into the dunes.

Dennis McKee 705 and 707 Canal Drive received a violation from the Code Enforcement Officer regarding his private dock and his guests staying on their boat when they dock at his house for the weekend. He stated that these are his guests and they are not permanently living aboard.

Mayor Benson asked Mr. Parvin to look at the text and to define a live aboard.

Erik Bigsby on behalf of Kevin Murphy thanked Council for supporting Life Rolls On.

6. PUBLIC HEARINGS

a. Consider amending ARTICLE VI. – SCHEDULES, Sec. 16-208. - Schedule F, traffic patterns on specified streets to designate a portion of the 200 block of Wilson Ave at the intersection of N. Lake Park Blvd for one-way traffic.

Jeremy Hardison presented the request to turn the 200 block of Wilson Avenue back to one-way.

Council Member Garza asked about cost.

Mr. Hardison said the only cost would be the signage and paint.

Mayor Benson made a motion to open the public hearing. Motion carried unanimously.

Thomas Tucker 707 Harper Avenue would like for Wilson Avenue to be two-way with no exit onto Lake Park Boulevard.

Mayor Benson made a motion to close the public hearing. Motion carried unanimously.

Council Member Shuttleworth asked staff to work with the church on the logistics of this change.

ACTION: Motion to amend Article VI. - Schedules, Sec. 16-208. - Schedule F, traffic

patterns on specified streets designating a portion of the 200 block of Wilson Ave at the intersection of N. Lake Park Blvd for one-way traffic for a distance to

be determined by staff.

Motion: Joe Benson

Vote: UNANIMOUS

7. ITEMS OF BUSINESS

 Text Amendment: Consider Amending Chapter 28 – Watercraft, Beaches, and Coastal Parks, Article IV, Sec. 28-166. – Public Nudity

Jeremy Hardison presented the request to remove the word "buttocks" from the list of items that are considered to be private parts.

ACTION: Motion to remove the word buttocks from the list of items that are considered

private parts under Article IV, Section 28-166.

Motion: Steve Shuttleworth

Regular Town Council August 13, 2019

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Vote: UNANIMOUS

b. Consider redesign of the website

Jeremy Hardison presented the request to move to Granicus as the website provider.

MPT Bridges said that he is excited about getting a user friendly website.

ACTION: Motion to into a contract with Granicus to redesign the website

Motion: Tom Bridges

Vote: UNANIMOUS

c. Consider Adopting the New Pay Plan

Ed Parvin presented the 2019 pay study for the Town.

Staff will continue to receive annual performance evaluations to help with conversations between the employee and their supervisor.

Mr. Parvin said that they are not requesting money at this time. They are only requesting to move the pay ranges. He added that he may try to implement part of the salary portion of the study at the end of the fiscal year if there is money available.

ACTION: Motion to approve 2019 pay study.

Motion: Joe Benson

Vote: UNANIMOUS

d. Add three full time employees in the Fire Department

Mr. Parvin presented the request to add 3 full time firefighters starting in October. If the Assistance to Firefighter's Grant is awarded, \$52,500 will be going back into general fund. If not, no additional funds will be needed because it was already budgeted.

ACTION: Motion to roll over \$52,500 from the 2018-19 to the 2019-20 budget and add 3 full

time positions to the Fire Department with recruitment starting in October.

Motion: Joe Benson

Vote: UNANIMOUS

e. Bike/Ped Committee Appointment

Council voted by written ballot and appointment Danielle Kurtz to the Bike/Ped Committee.

f. Reactivate Business and Economic Committee

Council Member Pierce would like to reactive the Ad-hoc Business and Economic Committee.

Council agreed to move forward and Council Member Pierce will lead the committee.

8. NON-AGENDA ITEMS

 Mayor Benson asked staff to have an engineer look at North Carolina Avenue at Sea Ray, Spot and Croaker to see if it needs four-way stop signs.

Council Member Garza mentioned that there has been a lot of discussion on social media about the sidewalk proposal for Ocean Boulevard.

Council Member Pierce said that there is a proposal in the Bicycle Plan for Ocean Boulevard.

MPT Bridges added that the setback will put residents on Ocean Boulevard in a bad position with no parking.

Council Member Garza asked staff and Council to consider having an area at Cape Fear and Canal Drive blocked off during events to have a staging area for open containers. He asked to have this brought back for discussion at a workshop.

Council Member Shuttleworth said that staff needs to talk to Noel about open containers before having this discussion.

9. CLOSED SESSION

a. Closed Session to Discuss an Attorney/Client, Real Estate and Personnel Matter

Mayor Benson made a motion to go into closed session to discuss an attorney/client, real estate and personnel matter in accordance to NCGS 143-318.11(a)(3)(5) and (6). Motion carried unanimously.

The properties being discussed include: 310 Canal Drive, Carolina Beach, NC 3 Carolina Beach Avenue South 316 Cape Fear Boulevard 12 Pavilion Avenue North

The matters being discussed include: TCB vs. Carolina Freeman LLC NHC 18 CVS 3151 TCB vs, B&F Enterprises LLC NHC 18 CVS 3152 TCB vs DRDK, LLC NHC 18 CVS 3153 TCB vs Freeman Beach, LLC 18 CVS 3154

Mayor Benson made a motion to go back into open session. Motion carried unanimously.

Mayor Benson made a motion to enter into a contract with April Williams for the purchase of 310 Canal Drive Carolina Beach for the amount of \$230,000. Motion carried unanimously.

Mayor Benson made a motion to adopt Resolution 19-2206 in support of a 2019 CAMA Public Beach Access Grant. Motion carried unanimously.

10. ADJOURNMENT

ACTION: Motion to adjourn at 11:30 pm.

Motion: Joe Benson

Vote: UNANIMOUS

Adopted at a regular meeting on September 10,

2019.

Submitted by Kimberlee Ward, Town Clerk

Town Council Workshop Minutes
Tuesday, August 20, 2019 @ 6:00 PM
Council Chambers
1121 N. Lake Park Boulevard
Carolina Beach, NC 28428

ASSEMBLY

The Town of Carolina Beach Town Council Workshop was held on Tuesday, August 20, 2019 at 6:00 PM at Council Chambers.

PRESENT: Mayor Joe Benson, Mayor Pro Tem Tom Bridges, Council Member LeAnn Pierce, Council

Member Steve Shuttleworth, and Council Member JoDan Garza

ABSENT:

ALSO PRESENT: Interim Town Manager Ed Parvin, Finance Director Debbie Hall, and Town Clerk Kim Ward

MAYOR BENSON CALLED THE MEETING TO ORDER AT 11:30 AM

2. DISCUSSION ITEMS

a. Closed Session

Mayor Benson made a motion to go into closed session to discuss a real estate matter in accordance to NCGS 143-318.11(a)(5). The property being discussed is 3 Carolina Beach Avenue South. Motion carried unanimously.

Mayor Benson made a motion to return to open session. Motion carried unanimously.

Mayor Benson made a motion to purchase 3 Carolina Beach Avenue South from Virginia J. Loughlin for \$337,500 for the purpose of temporary lifeguard storage, future offices, and other uses as they arise. Motion carried unanimously.

3. ADJOURNMENT

a. Mayor Benson made a motion to adjourn at 11:55 a.m. Motion carried unanimously.

Adopted at a regular meeting on 9/10/2019.

Recorded by Kimberlee Ward, Town Clerk

Town Council Workshop Minutes
Tuesday, August 27, 2019 @ 8:00 AM
Council Chambers
1121 N. Lake Park Boulevard
Carolina Beach, NC 28428

ASSEMBLY

The Town of Carolina Beach Town Council Workshop was held on Tuesday, August 27, 2019 at 8:00 AM at Council Chambers.

PRESENT: Mayor Joe Benson, Mayor Pro Tem Tom Bridges, Council Member LeAnn Pierce, Council

Member Steve Shuttleworth, and Council Member JoDan Garza

ABSENT:

ALSO PRESENT: Interim Town Manager Ed Parvin, Finance Director Debbie Hall, Town Clerk Kim Ward, and

Town Attorney Noel Fox

1. CALL MEETING TO ORDER

2. DISCUSSION ITEMS

a. Mayor Benson made a motion to go into closed session to discuss an attorney/client matter in accordance to NCGS 143-318.11(a)(3).

The matters being discussed include: TCB vs. Carolina Freeman LLC NHC 18 CVS 3151 TCB vs, B&F Enterprises LLC NHC 18 CVS 3152 TCB vs DRDK, LLC NHC 18 CVS 3153

TCB vs Freeman Beach, LLC 18 CVS 3154

Mayor Benson made a motion to return to open session. Motion carried unanimously.

Mayor Benson announced that there was no action taken.

3. ADJOURNMENT

Mayor Benson made a motion to adjourn. Motion carried unanimously.

Adopted at a regular meeting on 9/10/2019. Recorded by Kimberlee Ward, Town Clerk.

Town Council Workshop Minutes
Tuesday, August 27, 2019 @ 9:00 AM
Council Chambers
1121 N. Lake Park Boulevard
Carolina Beach, NC 28428

ASSEMBLY

The Town of Carolina Beach Town Council Workshop was held on Tuesday, August 27, 2019 at 9:00 AM at Council Chambers.

PRESENT: Mayor Joe Benson, Mayor Pro Tem Tom Bridges, Council Member LeAnn Pierce, Council

Member Steve Shuttleworth, and Council Member JoDan Garza

ABSENT:

ALSO PRESENT: Interim Town Manager Ed Parvin, Finance Director Debbie Hall, Town Clerk Kim Ward, and

Town Attorney Noel Fox

1. MAYOR BENSON CALLED THE MEETING TO ORDER AT 9:00 AM

2. DISCUSSION ITEMS

Update from Lanier Parking on Management Strategies

Scott Diggs with Lanier Parking introduced his staff and said that they would be giving an update on the operations of their program.

Goals:

Improve signage and wayfinding Improve golf cart parking experience and management

Council Member Garza asked them to come back in April to give an update.

Mr. Diggs said he would like to come back in January.

Mr. Parvin reviewed the current parking conditions.

b. Clarendon Avenue Multi-Use Path Update

Jerry Haire presented an update on the Clarendon Avenue Multi-Use Path Project.

ACTION: Motion to adopt Budget Ordinance 19-1120 amending the general fund budget

creating a capital project ordinance for the Clarendon Avenue Multi-Use Path Project.

Motion: Steve Shuttleworth

Vote: UNANIMOUS

3. CLOSED SESSION

a. Closed Session to Discuss an Attorney/Client Matter

ACTION: Motion to go into closed session to discuss an attorney/client and real estate matter

in accordance to NCGS 143-318.11(a)(3) and (5).

Vote: UNANIMOUS

4. ADJOURNMENT

a. Mayor Benson made a motion to go back into open session stating no action was taken. Motion carried unanimously.

Adopted at a regular meeting on September 10, 2019.

Submitted by Kimberlee Ward, Town Clerk

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Town Council Workshop Minutes
Tuesday, September 3, 2019 @ 2:00 PM
Council Chambers
1121 N. Lake Park Boulevard
Carolina Beach, NC 28428

ASSEMBLY

The Town of Carolina Beach Town Council Workshop was held on Tuesday, September 3, 2019 at 2:00 PM at Council Chambers.

PRESENT: Mayor Joe Benson, Mayor Pro Tem Tom Bridges, Council Member LeAnn Pierce, Council

Member Steve Shuttleworth, and Council Member JoDan Garza

ABSENT:

ALSO PRESENT: Interim Town Manager Ed Parvin, Finance Director Debbie Hall, and Town Clerk Kim Ward

CALL MEETING TO ORDER AT 2:00 PM

2. HURRICANE DORIAN DISCUSSION

a. Hurricane Dorian Discussion

Ed Parvin reviewed the proposed Emergency Pay Policy.

Council said that they wanted staff who work storms to be financially taken care of. They have heard from most exempt staff that they do not need comp time because they have trouble finding time to use it. Council said to move forward with paying bonus pay at time and one-half for exempt employees during the storm event.

Mayor Benson made a motion to adopt the Emergency Pay Policy. Motion carried unanimously.

Council Member Shuttleworth made a motion to approve Budget Ordinance 19-1121 allocating \$100,000 for Hurricane Dorian. Motion carried unanimously.

Mayor Benson made a motion to adopt Proclamation 19-2209 Declaring a State of Emergency for Hurricane Dorian effective September 3, 2019 5:00 p.m. Motion carried unanimously.

3. ADJOURNMENT

a. Mayor Benson made a motion to adjourn. Motion carried unanimously.

Adopted at a regular meeting on 9/10/2019. Recorded by Kimberlee Ward, Town Clerk

Special Meeting September 3, 2019



AGENDA ITEM

Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Brenda Butler Department: Planning

September-October Special Events

BACKGROUND: Brief special events for September and October

ATTACHMENTS: TC Special Events



SPECIAL EVENTS

SEPTEMBER - OCTOBER 2019

AGENDA ITEM 4.a.

SEPTEMBER



CB MARKET Saturdays 8:00 AM – 1:00 PM LAST Saturday September 25th



SUPER BEACH SOCCER TOURNAMENT Saturdays 14th 9:00 AM – 5:00 PM & Sunday 15th - 9:00 AM – 3:00 PM



Friday 20th – 6:00 pm – 10:00 pm &

Saturdays 21st 8:00 AM - 5:00 PM



Sunday 22nd 7:00 AM – 10:00 AM



OCTOBER



Beach Bacon and Beer Festival Saturday 12th 10:00 AM – 5:00 PM



Carolina Beach Latin Festival Saturday 19th 11:00 AM – 9:00 PM

Surf Fishing Friday 18th 9:00 AM through Sunday 20th 5:00 PM



QUESTIONS??

CONTACT:

BRENDA BUTLER COMMUNITY ORGANIZATION OFFICER

910-458-8218 brenda.butler@carolinabeach.org



AGENDA ITEM

Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Ed Parvin Department: Executive

Manager's Update

BACKGROUND: Ed Parvin will give an update on the current and upcoming projects.



AGENDA ITEM

Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Jeremy Hardison

Department: Planning

Text Amendment – Considering amending Article IX. Development Standards For Particular Uses, Mixed use
commercial-residential regulations to review the commercial
sq. ft. requirement when located in a V-floodzone. Applicant:
Jeff Stokley

BACKGROUND:

The applicant, Jeff Stokley applied for a text amendment to the minimum 50% of commercial space requirement for the first habitable floor in a mixed-use building. A mixed-use building contains residential and commercial uses in the same structure. Mixed-use buildings are allowed in commercial zoning districts. The idea is two have commercial space on the ground floor or first habitable space (for elevated buildings) with residential units above. The current ordinance was clarified in 2015 for how much commercial space had to be devoted to a mixed use building. The current ordinance requires 50% of the building footprint to be devoted to commercial space. The reaming portion of the building could be used for parking, storage, or entryway to the residential units above.

The proposed ordinance would reduce the 50% commercial requirement to 25% of the footprint would then have to be devoted to commercial space for just properties that are located in the V flood zone. There are two types of flood zones an AE and V zone. The AE is subject to raising water and commercial buildings have the option to flood proof. In the V-zone properties cannot be flood proofed and have to be elevated due to high velocity wave action. The current floodmaps went into effect in August 2018. The new maps reduced the number of V-zone properties. It completely removed the "boardwalk" properties, but some adjacent commercial oceanfront properties are still in the V-zone. There are 25 V-zone properties that are split between the V-zone and AE floodzone (see attached map). Because of the difficulties with providing commercial space on the ground floor due to V-zone regulations, the applicant is proposing to reduce the minimum sq. ft. of commercial space for these properties.

ACTION REQUESTED:

Recommend to adopt the amendment that it is in accordance with

provisions of north Carolina General Statute. It is consistent with goals and objectives of the adopted land use plan and other long

range plans and in the public interest.

COMMITTEE RECOMMENDATION:

Planning & Zoning Commission recommends approval of Article IX to allow for a reduction of the commercial space for V-zone properties

to 25% for Mixed use buildings.

ATTACHMENTS: Application

Proposed Amendment
Staff Presentation



Amendment Number: 19T - 01

PETITION FOR A TEXT AMENDMENT

Petitions shall be submitted for review to the Department of Planning and Development located at 1121 N. Lake Park Blvd., Carolina Beach, NC 28428. Only complete petitions will be processed.

	PETIT	TIONER	
Petitioner's Full Name:	Liler Davelos	ment	Phone #: (910)-616 - 2200
treet Address: 5419	Munio (In)	Anche	
ity: Wilminster		State:	
mail: JEFF ()	EFFS tokley	(n-	
	,		
	REQUESTED TE	XT AMENDME	NT
		A. 7	
own Code Section(s) Reque	sted to be Amended:		
committee, (2) Planning and be present at all meetings to chedule of meeting times suilding, 1121 N. Lake Park late, time, or location of me	d Zoning Commission and (3 o answer any questions. Co and submittal deadlines. Boulevard, Carolina Beach, eetings.	3) Town Council. The ontact the Departme All meetings are NC 28428. Petition	ollowing boards: (1) Technical Review e petitioner or a representative should ent of Planning and Development for a held at the Municipal Administration ers will be informed of any changes in
<u>I un</u> Signature of Petitioner:	derstand that the \$350 for	ee for review is no	Date: 7/1//9
			MAIM

ARTICLE IX. - DEVELOPMENT STANDARDS FOR PARTICULAR USES

Sec. 40-261. - Development standards for particular uses.

- (s) Mixed use commercial-residential. The purpose of the mixed use commercial-residential development is to accommodate mixed use buildings that preserve and limit the ground floor or first habitable floor to commercial uses with either commercial and/or residential uses allowed above. Development is encouraged that exhibits physical design characteristics that include storefronts oriented to pedestrian movement with a decreased reliance on vehicles.
 - (1) The first habitable floor shall be limited to:
 - a. A commercial building and use.
 - b. In a VE flood zone the commercial use shall occupy at least 25 percent of the building footprint.
 - <u>c.</u> <u>In AE or X zones the</u> commercial use shall occupy at least 50 percent of the building footprint.
 - (2) Mixed use commercial-residential developments located in the CBD shall have the building's front facade and at least one ingress/egress located adjacent to a public right-of-way.



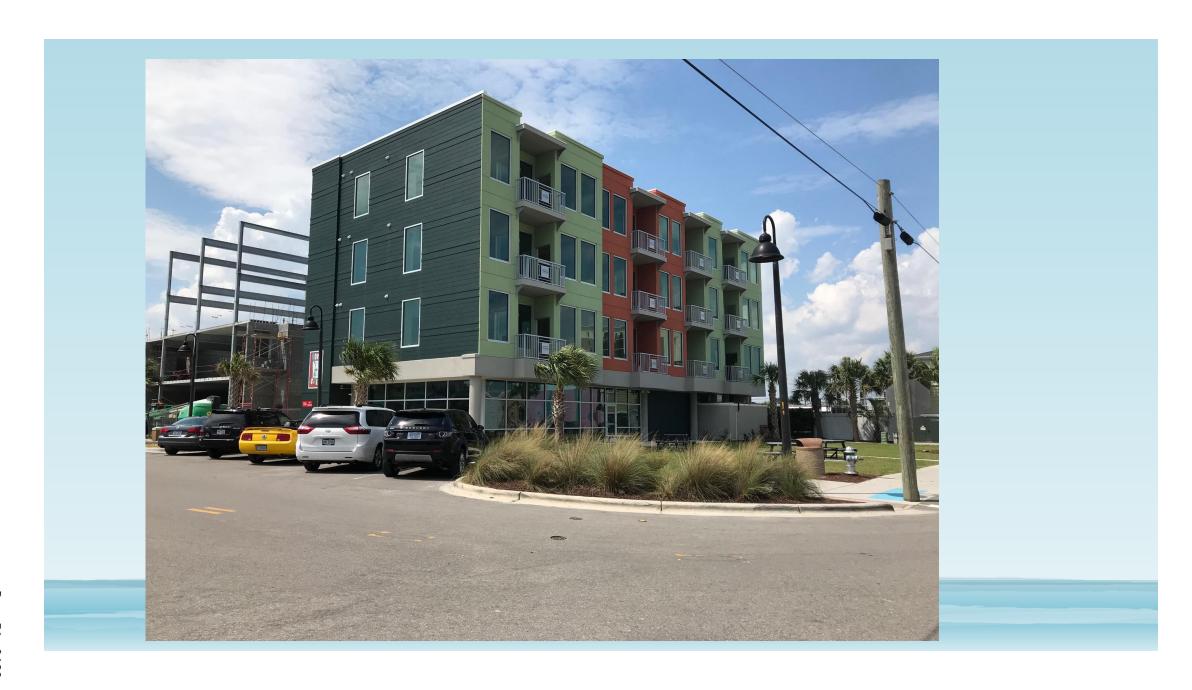
Ordinance Amendment:

Text Amendment – Considering amending Article IX. - Development Standards For Particular Uses, Mixed use commercial-residential regulations to review the commercial sq. ft. requirement when located in a V-floodzone. Applicant: Jeff Stokley

Current Ordinance

- (s) *Mixed use commercial-residential*. The purpose of the mixed use commercial-residential development is to accommodate mixed use buildings that **preserve** and limit the **ground floor or first habitable floor** to **commercial uses** with **either commercial and/or residential uses allowed above**. Development is encouraged that exhibits physical design characteristics that include storefronts oriented to pedestrian movement with a decreased reliance on vehicles.
 - (1) The first habitable floor shall be limited to:
 - a. A commercial building and use.
 - b. Commercial use shall occupy at least 50 percent of the building footprint.
 - (2) Mixed use commercial-residential developments located in the CBD shall have the building's front facade and at least one ingress/egress located adjacent to a public right-of-way.
 - (3)A conditional use permit shall be required if the mixed use commercial-residential development meets any of the following:
 - a. Mixed use buildings that are cumulatively more than 25,000 square feet of gross floor area.
 - b. Building height that exceeds 50 feet.

Page 50 of 120



Proposed Ordinance

ARTICLE IX. - DEVELOPMENT STANDARDS FOR PARTICULAR USES

Sec. 40-261. - Development standards for particular uses.

(s) *Mixed use commercial-residential*. The purpose of the mixed use commercial-residential development is to accommodate mixed use buildings that preserve and limit the ground floor or first habitable floor to commercial uses with either commercial and/or residential uses allowed above. Development is encouraged that exhibits physical design characteristics that include storefronts oriented to pedestrian movement with a decreased reliance on vehicles.

AGENDA ITEM 6.a

- (1) The first habitable floor shall be limited to:
 - a. A commercial building and use.
 - b. In a VE flood zone the commercial use shall occupy at least 25 percent of the building footprint.
 - c. In AE or X flood zones the commercial use shall occupy at least 50 percent of the building footprint.



Action

Approval - whereas in accordance with the provisions of the NCGS, the Commission does hereby find and determine that the adoption of the following ordinance amendment is consistent with the goals and objectives of the adopted Land Use Plan and other long range plans or

A statement approving the proposed amendment and declaring that this also amends the plan, along with an explanation of the change in conditions to meet the development needs of the community that were taken into account in the zoning amendment.

Denial - based on inconsistencies with the goals and objectives of the adopted Land Use Plan and/or other long range planning documents.

Planning & Zoning Commission

Approval - whereas in accordance with the provisions of the NCGS, the Commission does hereby find and determine that the adoption of the following ordinance amendment is consistent with the goals and objectives of the adopted Land Use Plan and other long range plans



AGENDA ITEM

Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Jeremy Hardison

Department: Planning

Conditional Use Permit Modification for a roof top bar expansion - Hurricane Alleys - 5 Boardwalk Applicant: JLM PARTNERSHIP LLC

BACKGROUND:

The applicant, David Cole, is requesting a Conditional Use Permit (CUP) to modify an existing CUP from 2014 for Hurricane Alleys to construct/expand a rooftop bar and deck. The building is 1,700 sq. ft. and has a 500 sq. ft. elevated deck with an outside patio area below. The establishment will operate in the same manner and continue to serve food. The hours of operation are not proposed to change and will be from 11:00am – 2:00am.

Zoning

Hurricane Alleys was approved as an eating establishment in February 2012 and in 2014 applied for a Conditional Use Permit for a bar. The reasoning was that a percentage of food to alcohol sales as to me met for the ABC Commission to classify an establishment as a restaurant vs a bar. The applicant would like to modify his CUP to renovate the rooftop portion of his establishment to provide more seating/space and place an additional bar.

The property is located in the Central Business District (CBD). Bars are allowed by conditional use permits in the CBD. A trash collection area will be provided in a container in the Central Business District. The structure is located in the VE-16 flood zone and is in a CAMA AEC. There are no changes proposed in the footprint of the existing building. There are no distance requirements between bars in the CBD.

Specific standards. No conditional use shall be granted by town council unless the following provisions and arrangements, where applicable, have been made to the satisfaction of the council:

(1) Ingress and egress to property and proposed structures thereon with particular reference to automotive and pedestrian safety and convenience, traffic flow and control, and access in case of fire or catastrophe;

- There is only pedestrian access to the property. When the town approved the deck and patio area in March 2012 the applicant agreed to dedicate a 5' access easement to the town (in front of deck). The easement has not been executed at this time and the town request this to be completed as a condition of the approval (Appendix 4).
- Tables will need to be situated as to not block the ingress and egress. Because of the outside patio a barrier between the outside patio and the sidewalk with proper signage approved by the police department stating no alcohol beyond this point.
- (2) Off-street parking and loading areas where required, with particular attention to the items in (1) above and the economic, noise, glare, or odor effects of the conditional use on adjoining properties and properties generally in the district;
- 7.1 (c) Waiver of Parking Requirements in Central Business District. States "Where properties are located within the CBD, parking requirements may be waived if public parking spaces adequate to meet the requirement are located within 500 feet of the use." Due to the size of the parcel and existing building, it would be impossible for the applicant to provide parking on site. The boardwalk area has public parking in the vicinity of the proposed bar.
- (3) Refuse and service area, with particular reference to the items in (1) and (2) above;
- Refuse collection agency is handled collectively by the boardwalk area businesses. The owner will be required to continue to participate in this program.
- (4) Utilities, with reference to locations, availability, and compatibility;
- The impact on utilities and the environment will be the same; therefore, no upgrades in utilities are required.
- (5) Screening and buffering with reference to type, dimensions, and character;

There is no existing landscaping on the sides of the property abutting the adjacent commercial uses. The use is going into an existing commercial unit and the landscaping requirements only applies to new development or expansions.

- (6) Signs, if any, and proposed exterior lighting with reference to glare, traffic safety, economic effect, and compatibility and harmony with properties in the district;
- A sign permit must be obtained for any new signs located on the property.

(7) Required yards and other open space and preservation of existing trees and other attractive natural features of the land.

- The structure was built in 1953 and covered the entire lot. There are no existing trees on the parcel and no changes proposed in the footprint of the existing building.

General conditions. The town council, in granting the permit, must also find that all four (4) of the following conditions exist;

- (1) That the use will not materially endanger the public health or safety if located where proposed and developed according to the plan as submitted and approved by the issuance of the C.U.P.;
- The Alcohol will be regulated by the ABC commission. ABC's regulations are designed to ensure health and safety issues are addressed. Inspections are ongoing by the agency after the site opens.
- (2) That the use meets all required conditions and specifications;
- Town staff has reviewed the proposal to ensure it meets all code requirements.
- (3) That the use will not substantially injure the value of adjoining or abutting property, or that the use is a public necessity; and
- The use as been open since 2012 and the town has not received any complaints from the adjoining or abutting properties.
- (4) That the location and character of the use if developed according to the plan as submitted and approved will be in harmony with the area in which it is to be located and in general conformity with the town land use plan and policies.
- Located in the Commercial 2 Land Classification Area as described in the 2007 Land Use Plan, this area's predominant uses will be for tourist and family-oriented retail and services, with other considerably less vehicle-dependent commercial businesses such as offices, commercial lodgings, restaurants, and entertainment. It is therefore staff's opinion that this use is in general conformity with the 2007 LUP.

ACTION REQUESTED:

Recommend approval of the Conditional Use Permit modification – For the addition/expansion of the rooftop deck to include additional seating and a bar at Hurricane Alleys and it meets the specific standards and general conditions. That the location and character of the use if developed according to the plan as submitted and approved will be in harmony with the area in which it is to be

located and in general conformity with the town Land Use Plan and policies.

The project is located in the Commercial 2 district area of the Land Use Plan. The proposed project is consistent with the 2007 Land Use Plan. The desired Future Land Use of the Commercial 2 area includes tourist and family-oriented retail and services, with other considerably less vehicle-dependent commercial businesses such as offices, commercial lodgings, restaurants, and entertainment.

COMMITTEE RECOMMENDATION:

P&Z recommended approval approval of the CUP modification and

did not require any easements.

ATTACHMENTS: CUP 19-C04 Hurricane Alley Application

Plans 1 plans 2

Grant Order Hurricane Alleys Bar

Hurricane Alleys



Conditional Use Permit TOWN OF CAROLINA BEACH, N.C.

Permit Number:

Each application must be printed or typewritten and have all information answered. It is required that the applicant set up a meeting with Planning Staff prior to the submission deadline to ensure the application is complete. The Town of Carolina Beach requires a licensed attorney to appear in a representative capacity to advocate the legal position of another firm, or corporate entity that is the applicant/owner of record.

The Planning Department, Planning and Zoning Commission and/or Town Council reserves the right to require additional information if needed to assure that the use in its proposed location will meet the be developed in accordance with the Code of Ordinances of the Town of Carolina Beach.

Major and minor projects; application fees. The owner or owners, or their duly authorized agent, of the property included in the application for a conditional use permit shall submit a complete application and supplemental information to the Zoning Administrator. A fee in accordance with the Town's adopted schedule of fees, payable to the Town of Carolina Beach, must accompany each application. For the purposes of determining the fee, the Zoning Administrator shall categorize each such Conditional Use Permit Application as either "major" or "minor", depending upon the complexity of review. Generally, Planned Residential (over 3 units), Mixed Uses, Business Developments, and similarly complex projects shall be categorized as "major", while projects such as bed and breakfast inns, small day care services, etc. shall be categorized as "minor".

Major Conditional Use Permit

Minor Conditional Use Permit

\$ 350.00 **Fees are nonrefundable after item has been sent for advertisement**

This permit will be scheduled for the next possible Technical Review Committee.

2	2019 Subm	ission De	eadlines &	Meeting D	Dates
echnical Rev	iew Committee	Planning & Zor	ning Commission	Tow	n Council
Submission	Meeting	Submission	Meeting	Submission	Meeting
Jan 7	Jan 22	Dec 27	Jan 10	Dec 27	Jan 8
Feb 4	Feb 18	Jan 31	Feb 14	Jan 30	Feb 12
Mar 4	Mar 18	Feb 28	Mar 14	Feb 27	Mar 12
Apr 1	Apr 15	Mar 28	Apr 11	Mar 27	Apr 9
May 6	May 20	Apr 25	May 9	May 1	May 14
June 3	June 17	May 30	June 13	May 29	June 11
- Uly 1	(July 15)	June 27	July 11	June 26	July 9
Aug 5	Aug 19	- L July 25	Aug 8	July 31	Aug 13
Sept 2	Sept 16	2-2 Aug 29	Sept 12	1-3 Aug 28	Sept 10
Oct 7	Oct 21	Sept 26	Oct 10	2-3 Sept 25	Oct 8
Nov 4	Nov 18	Oct 31	Nov 14	Oct 30	Nov 12
Dec 2	Dec 16	Nov 28	Dec 12	Nov 20	Dec 10
Jan 6	Jan 20	Dec 19	Jan 9	Dec 31	Jan 14
Board	# Copies Full Size	# Copies Electronic		Recipients	
TRC	9	1	1 Manager, 3 Plann	ing, 1 Fire, 1 Police.	2 Operations, 1 Admin
P&Z	9	1			tary, 1 Island Gazette
Town Council	9	1			1 Clerk, 1 Island Gazet

PURPOSE

Conditional use permits add flexibility to the zoning regulations. Subject to high standards of planning and design, certain property uses may be allowed in certain districts where these uses would not otherwise be acceptable. By means of controls exercised through the conditional use permit procedures, property uses which would otherwise be undesirable in certain districts can be developed to minimize any adverse effects they might have on surrounding properties.

JUL 1 7 2019

27/2 you

Please complete all sections of the application.

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Owner's Name		
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Project						
Indicate that submitted, w		ith the area in which	nditional Use Permit, it is to be located and			
Indicate that submitted, w Carolina Bea	ill be in harmony w ch's Land Use Plar	with the area in which and policies.:		in general con	formity with the T	ow

Specific standards. No conditional use shall be granted by Town Council unless the following provisions and arrangements where applicable, have been made to the satisfaction of the council.

1. Indicate how the Ingress and pedestrian safety and convenien	d egress to the property and proposed structures in reference to automotive and ce, traffic flow and control, and access in case of fire or catastrophe:
Licated on	
No PAIKI	
2. Indicate how the off-street p the propose use will affect the action	arking and loading areas met, and how the economic, noise, glare, or odor of djoining properties.
No PARKING	
3. Indicate how the refuse and s	
All Trash And a	iscarded in Towns Dumpsters
All GlASS AS	Slaced in Towns Dumpsters
4. Indicate how adequate and pro	oper utilities, with reference to locations, availability, and compatibility are to ted are not applicable to the proposed CUP.
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5. Indicate how screening and by why it is not provided for;	ouffering with reference to type, dimensions, and character will be provided or
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	nd the proposed exterior lighting with reference to glare, traffic safety, economic mony with properties in the district;
No Glase	From Lighting
	nd other open space and preservation of existing trees and other attractive
NA	
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SUPPLEMENTAL INFORMATION REQUIRED WITH THE APPLICATION

- 1. Detailed project narrative describing the proposed site and request.
- 2. Agent form if the applicant is not the property owner
- 3. Request for site specific development plan shall be submitted in accordance with Chapter 40 Article

OWNER'S SIGNATURE: In filing this application for a conditional use permit I/we as the property owner(s), hereby certify that all of the information presented in this application is accurate to the best of my knowledge, information and belief. I hereby designate New M. Barrel To act on my behalf regarding this application, to receive and respond to administrative comments, to resubmit plans on my behalf and to speak for me in any public meeting regarding this application.

Signature

Date

Page 64 of 120

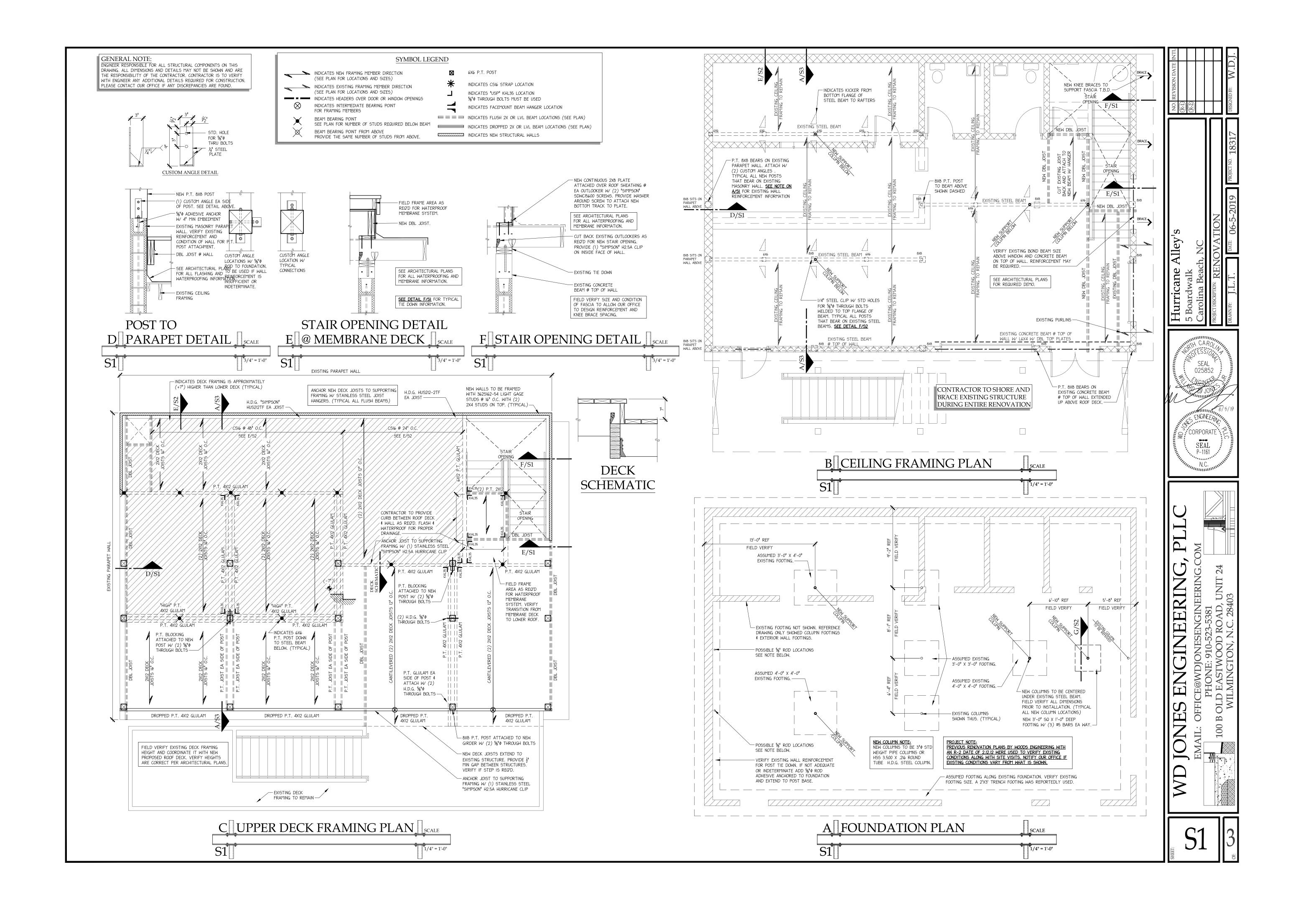
6 | Page

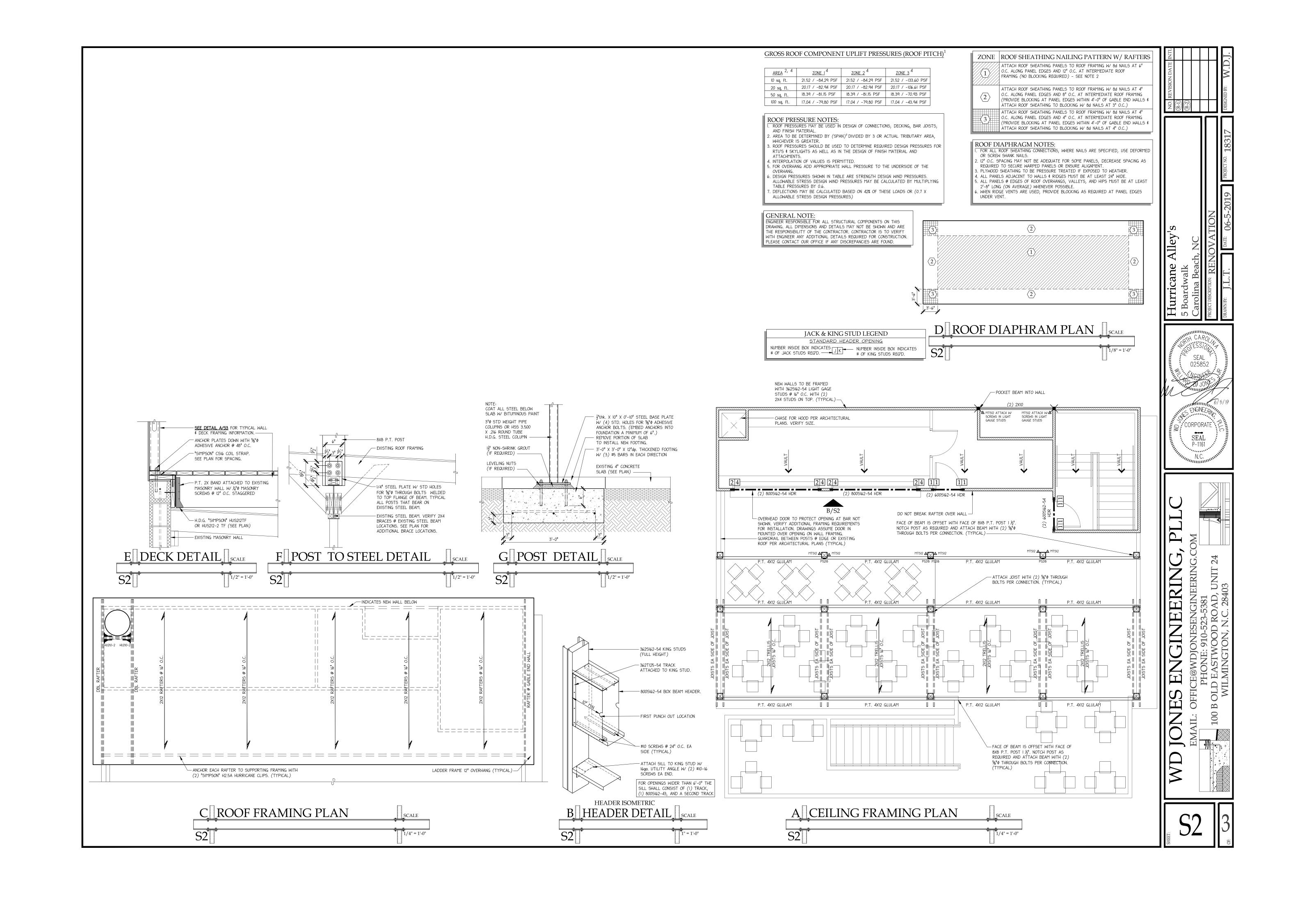
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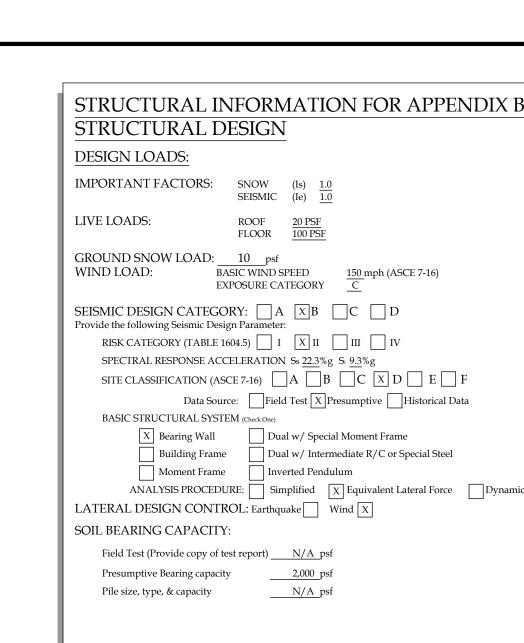
I. Site Plan Criteria

For new construction all boxes in this section shall be marked yes by the applicant to be considered a complete application.

Yes	NO	N	<u>/A</u>								
4			The na	me, address, a	nd phone number	of the professi	onal(s)	responsib	le for pre	paring the pl	an if
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				n of driveways		.1	1 . 1		. 1.1		
					ays labeled with		and righ	it of way	width		
			Locat	ion of all exist	ing and/or propos	sed easements					
							00 1/				
					determined neces.	sary by town st	aff and/	or other r	eviewing	agencies inc	cluding
but r				following may	v be required:						
	Yes		o <u>N/A</u>								
					design of refuse						
				Approximate	locations and siz	es of all existing	ng and p	roposed i	ıtilities		
				Existing and/	or proposed fire l	hydrants (show	ing dista	inces)			
				Adjacent pro	perties with owner	ers' information	and ap	proximate	e location	of structures	S ·
		5	L B		ween all building					,	
	4	E			ories and height		5				
		1			all entrances and						
	4				gross floor area			l (i.e. kita	hen, bedr	room, bathro	om)
					ing locations with						
	_	_		and shielding		ii area or iiiaiiii	nation i	nasnatea	as well a	s the type of	IIIIII
					lood zones and fi	niched floor ele	avations				
					s of Environment			CAMA	othooks		
										d + l	
	П				f natural feature.		with exi	sting and	. proposed	a topography	WILII
		_			of two foot conto		C				
					dscaping includir		of open	space			
					nanagement syste						
					al details of all s					rovements	
					struction and occ				code		
					ire department co						
				Turning radii	, turnarounds, acc	cess grades, hei	ight of o	verhead of	obstructio	ons	
				Dimensions a	and locations of a	ll signs					
				A vicinity ma	p drawn with no	rth indicated					
	,	/									
1	V	[ha	ve prov	ided a scaled e	electronic version	of each requir	ed draw	ing			
4		I ha	ve folde	ed all plans to	8 ½" x 11" size a	and am prepared	d to pay	the appli	cation fee	e today	







DESIGN CRITERIA NOT INCLUDED IN APPENDIX B:

Internal Pressure Coefficient: +/- 0.18 Components and Cladding Pressures: As listed on plans. Risk Category = II $V_{asd} = 116 \text{ mph}$

SEISMIC: $S_{DS} = \underline{0.238} \quad S_{D1} = \underline{0.148}$ Response Modification Factor, R= 2 Seismic Response Coefficient $C_s = 0.119$ Seismic Base Shears = $V_x = 24 \text{ Kips} V_y = 24 \text{ Kips}$

FLOOD: Zone AE 10 Flood Design Class: <u>II</u>

GENERAL NOTES:

- I. DESIGN AND CONSTRUCTION SHALL CONFORM TO THE REQUIREMENTS OF THE NORTH CAROLINA BUILDING CODE. 2. REFER TO PROJECT SPECIFICATIONS FOR ADDITIONAL REQUIREMENTS AND
- INFORMATION WHEN APPLICABLE. 3. STRUCTURAL DRAWINGS SHALL BE USED IN CONJUNCTION AND COORDINATED WITH ARCHITECTURAL, MECHANICAL, ELECTRICAL, CIVIL, AND OTHER DOCUMENTS 4. STRUCTURAL FRAME TO BE BRACED UNTIL ERECTION IS COMPLETE.

5. ORIGINAL STRUCTURAL PLANS USED TO DETERMINE EXISTING CONDITIONS AND

FOUNDATION NOTES:

BELOW FINISHED GRADE.

EXCAVATION PRIOR TO POURING CONCRETE

DESIGN LIVE LOADS.

- I. FOOTING AND SLAB DESIGN BASED ON ALLOWABLE SOIL BEARING PRESSURE OF 2,000 PSF. (FIELD VERIFY SOIL CONDITIONS PRIOR TO CONSTRUCTION.)
- 2. REMOVE ALL TOPSOIL, ORGANIC, AND SOFT CLAY IN AREAS WHERE FLOOR SLABS AND FOOTINGS ARE TO OCCUR AND ALSO 5'-0" BEYOND EACH SIDE OF BUILDING FOOTPRINT. PROOF ROLL EXPOSED SUB GRADE WITH A 3 TON VIBRATOR ROLLER MAKING 3 PASSES IN EACH DIRECTION. BACK FILL WITH CLEAN SELECTED FILL COMPACTED IN 8" LAYERS TO 98% OF MAXIMUM DENSITY AT OPTIMUM MOISTURE CONTENT (ASTM D-698). 3. WHEN BOTTOM OF FOOTING IS AT OR BELOW WATER TABLE, PROPERLY DEWATER

4. FOOTINGS SHALL BEAR ON NATURAL, UNDISTURBED EARTH, OR ENGINEERED FILL BELOW

FROST DEPTH. IN AREAS NOT SUBJECT TO FREEZING, FOOTINGS SHALL BE AT LEAST 1'-0"

LIGHT GAUGE STEEL FRAMING NOTES:

DESIGNED BY LATEST SPECIFICATIONS OF A.I.S.I.

- I. ALL LIGHT GAGE STEEL COMPONENTS ARE BASED ON "TELLING" (TELLING INDUSTRIES) SPECIFICATIONS. (WEBSITE: BUILDSTRONG.COM) 2. ALL LIGHT GAGE STEEL FRAMING SHALL BE COLD FORMED STEEL STRUCTURAL MEMBERS
- 3. GALVANIZED STEEL STUDS, 12, 14, AND 16 GAGE, SHALL CONFORM TO A 653, SQ, GRADE 50 CLASS I, WITH FY = 50 KSI GALVANIZED STEEL STUDS, 18 AND 20 GAGE, SHALL CONFORM TO A 653, CQ, GRADE 33, WITH FY = 33 KSI 4. ALL WELDS TO BE MADE BY A CERTIFIED WELDER OF AWS FOR TYPE OF WELD REQUIRED. WELDING ELECTRODES = E70 SERIES.
- 5. BRIDGING IN LOAD BEARING WALLS SHALL BE AT 5'-0" O.C. WITH (2) ROWS BRIDGING MAX. NOTE: THIS PROJECT DOES NOT INVOLVE LOAD BEARING WALLS. 6. SCREWS: SCREW PENETRATION THROUGH JOINED MATERIALS MUST BE A MINIMUM OF THREE EXPOSED SCREW THREADS. SPACING AND EDGE DISTANCE SHALL BE 1/2" OR MORE (OR AS
- SPECIFIED BY SCREW MANUFACTURER.) 7. ITEMS LISTED AS DEFLECTION TRACKS ARE TO BE DEEP LEG TRACKS WITH THE STUDS NESTED IN IT. THE STUDS MUST BE BRACED AT THE TOP WITH BRIDGING OR FLAT STRAPS <u>OR</u> A VERTITRACK BY "THE STEEL NETWORK" (OR EQUAL) MAY BE USED. (USE VTD SERIES FOR INTERIOR WALLS AND VTX SERIES FOR EXTERIOR WALLS, 9.7
- 8. ALL INTERIOR NON LOAD BEARING WALLS ARE AS SPECIFIED ON ARCHITECTURAL DRAWINGS AND MUST MEET MIN. CODE REQUIREMENTS. 9. REFER TO ARCHITECTURAL DRAWINGS FOR ALL LOCATIONS AND WIDTHS OF METAL STUD WALLS. CONTRACTOR TO DETERMINE REQUIRED GAUGE AND SPACING. 10. P.D.F. TO BE A POWER DRIVEN OR POWER ACTUATED STEEL FASTENER APPROPRIATE FOR USE INDICATED IN LENGTH \$ STYLE. "HILTI" X-GN OR X-EGN FASTENERS ARE SPECIFIED FOR THIS

STRUCTURAL STEEL NOTES:

I. HSS = HOLLOW STRUCTURAL SECTION 2. STRUCTURAL STEEL ANGLES, "M" SECTIONS, "S" SECTIONS, CHANNELS, AND PLATES = STRUCTURAL STEEL "HP" SECTIONS = ASTM A572, GRADE 50 STRUCTURAL STEEL "W" SECTIONS = ASTM A992

- * ALL "TEE" SECTIONS USE SAME MATERIAL AS THEIR ROOT SHAPE H.S.S. (TUBE STEEL) RECTANGULAR AND ROUND = ASTM A500, GRADE B STEEL PIPE = ASTM A53, GRADE B 3. DESIGN ALL CONNECTIONS FOR FULL STRENGTH OF MEMBERS, ALL BOLTS TO BE 3/4" DIA.
- H.S. ASTM A325 (MIN.) UNLESS NOTED OTHERWISE. WELDING ELECTRODES TO BE E70 4. ALL WELDS TO BE MADE BY A CERTIFIED WELDER OF AWS FOR TYPE OF WELD WHICH IS REQUIRED. 5. SUBMIT SHOP DRAWINGS FOR ALL STEEL ELEMENTS.

CONCRETE NOTES:

- 1. CONCRETE COMPRESSIVE STRENGTH AT 28 DAYS: WALL, FOOTINGS, GRADE BEAMS, SLAB ON GRADE, & SLAB ON PAN BEAMS, COLUMNS, STRUCTURAL SLABS, AND GIRDERS
- 2. CONCRETE REINFORCING STEEL TO BE ASTM AGIS, GRADE 60 AND WELDED WIRE FABRIC TO BE 3. MINIMUM COVER AROUND REINFORCING BARS FOR CAST-IN-PLACE CONCRETE
- (NON-PRESTRESSED) CAST AGAINST EARTH, SUCH AS FOOTINGS EXPOSED TO WEATHER & SLAB ON GRADE * NOT EXPOSED TO WEATHER OR IN CONTACT WITH GROUND 3/4" BEAMS, GIRDERS, COLUMNS
- * #5 OR SMALLER REINFORCING (2" COVER IS REQUIRED FOR LARGER REINFORCING) 4. DOWELS AND CONT. REINFORCING SHALL HAVE A MINIMUM LAP OF 36 BAR DIAMETERS OR 2'-1" MINIMUM, U.N.O. PROVIDE HOOKED BARS AT CORNERS OR INTERSECTIONS. (SEE MASONRY NOTES FOR LAP SPLICE REQUIREMENTS IN MASONRY.)
- 5. PROVIDE AIR ENTRAINMENTS OF 4 TO 6 PERCENT. 6. REINFORCED CONCRETE WORK SHALL CONFORM TO THE LATEST EDITION OF <u>BUILDING CODE</u> REQUIREMENTS FOR STRUCTURAL CONCRETE (ACI 318). 7. PROVIDE CLASS B BARS AND MESH SUPPORTS.

WALL COMPONENT & CLADDING PRESSURES

1 2	<u>ZONE 4</u> 3	<u>ZONE 5</u> 3
AREA 1, 3	BEYOND 3'-6" OF CORNER	WITHIN 3'-6" OF CORNER
10 sq, ft.	48.42 / -52.46 PSF	48.42 / -64.56 PSF
20 sq. ft.	46.28 / -50.31 PSF	46.28 / -60.27 PSF
30 sq. ft.	45.02 / -49.06 PSF	45.02 / -57.76 PSF
40 sq. ft.	44.13 / -48.17 PSF	44.13 / -53.98 PSF
50 sq. ft.	43.44 / -47.47 PSF	43.44 / -54.61 PSF
100 sq. ft.	41.29 / -45.33 PSF	41.29 / -50.31 PSF

WALL/CLADDING PRESSURE NOTES:

STRESS DESIGN PRESSURES)

- I. AREA TO BE DETERMINED BY (SPAN)2 DIVIDED BY 3 OR ACTUAL TRIBUTARY LENGTH, WHICHEVER IS GREATER. 2. WALL PRESSURES SHOULD BE USED TO DETERMINE REQUIRED DESIGN PRESSURES FOR DOORS \$ IS 6", U.N.O.
- 3. INTERPOLATION OF VALUES IS PERMITTED 4. IF ANY PORTION OF A DOOR OR WINDOW IS IN ZONE 5, THE WHOLE UNIT MUST MEET ZONE 5

WINDOWS AS WELL AS IN THE DESIGN OF FINISH MATERIAL AND ATTACHMENTS.

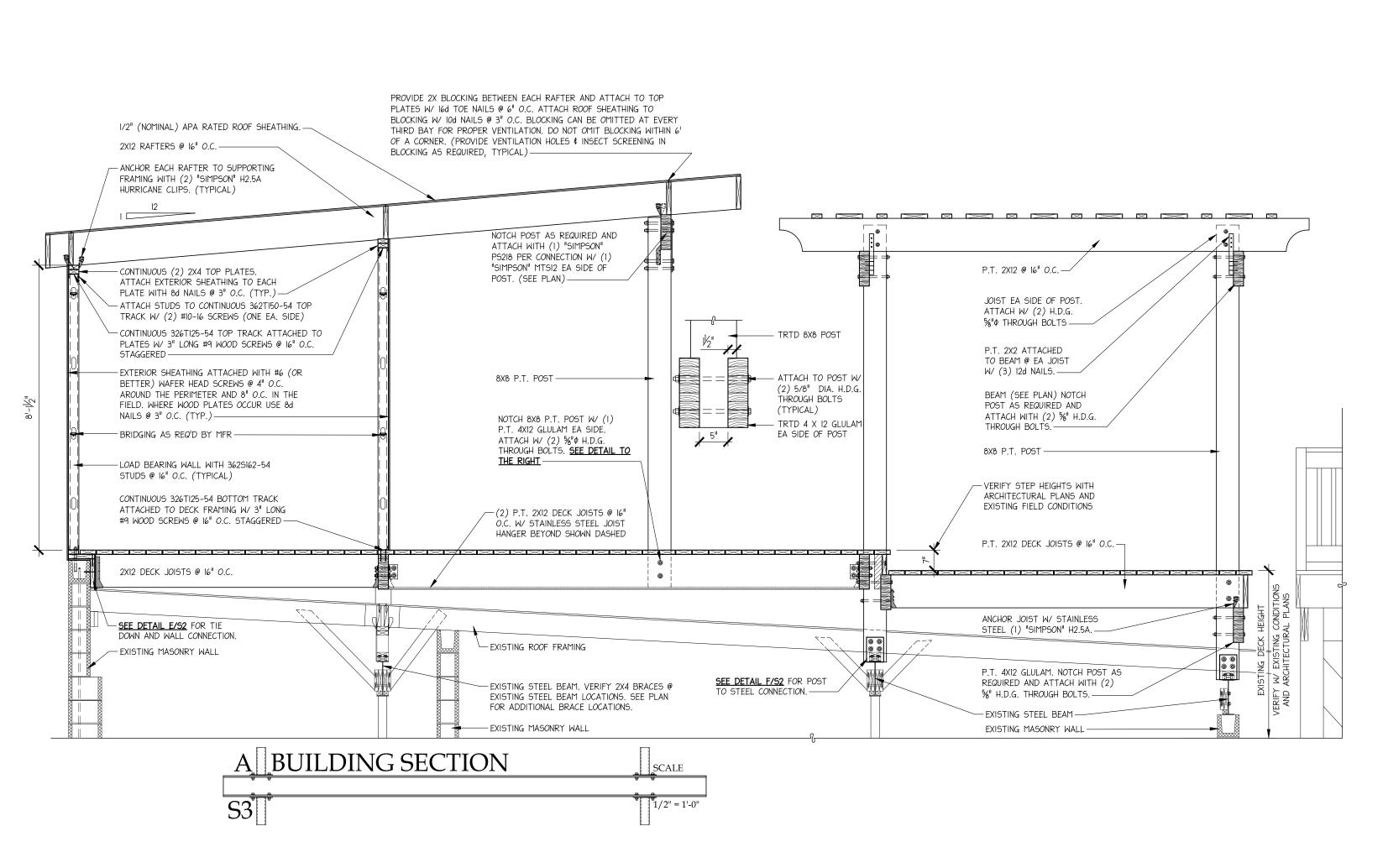
5. DESIGN PRESSURES SHOWN IN TABLE ARE STRENGTH DESIGN WIND PRESSURES. ALLOWABLE STRESS DESIGN WIND PRESSURES MAY BE CALCULATED BY MULTIPLYING TABLE PRESSURES BY 6. 6. DEFLECTIONS MAY BE CALCULATED BASED ON 42% OF THESE LOADS OR (0.7 X ALLOWABLE

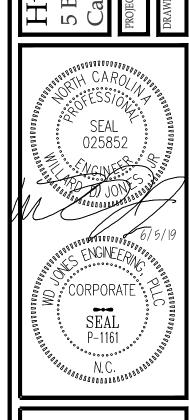
STRUCTURAL TIMBER & HARDWARE NOTES:

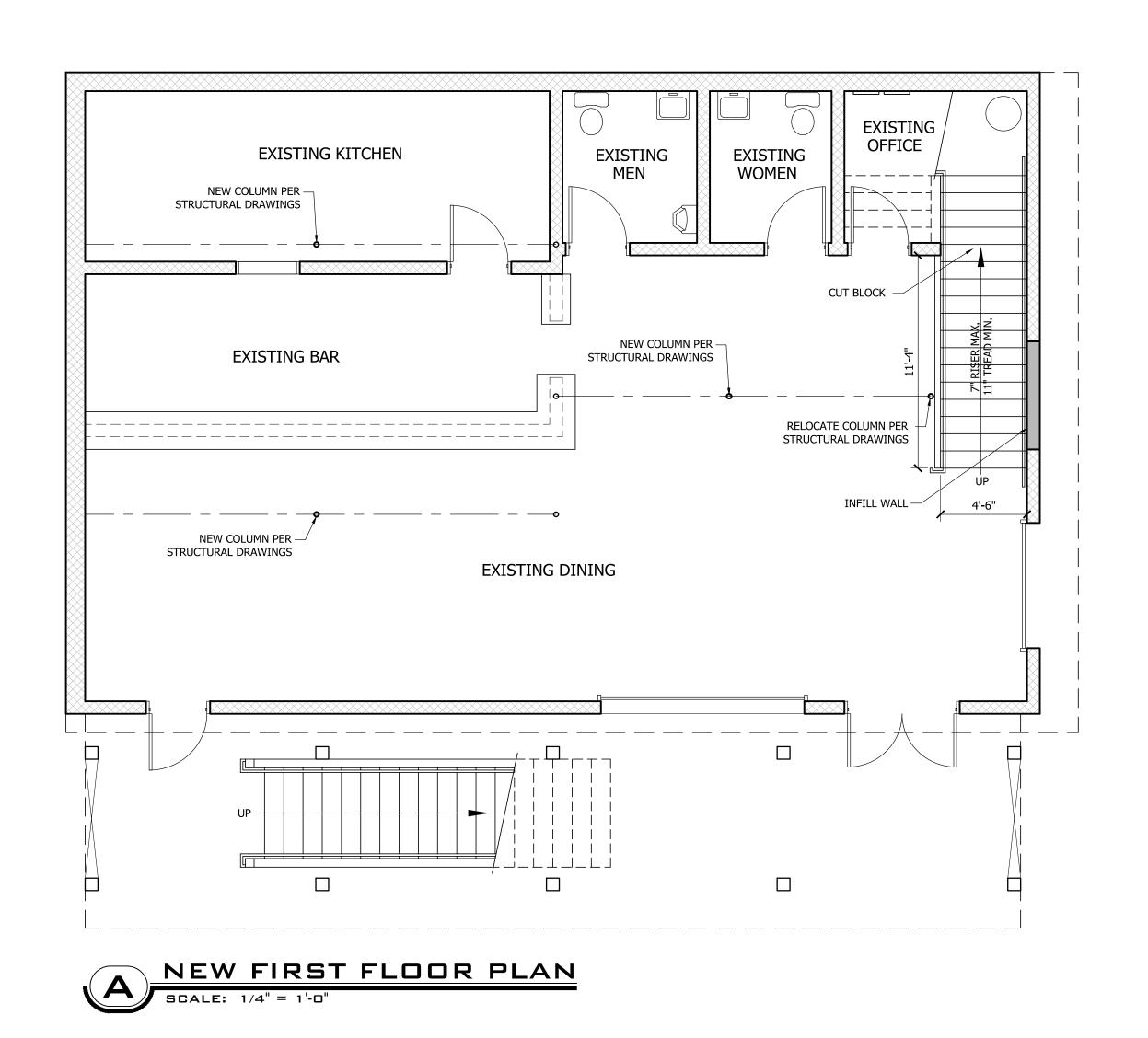
- I. LUMBER SHALL BE AS FOLLOWS: #2 KD SOUTHERN YELLOW PINE (OR BETTER) FOR PLATES, HEADERS, JOISTS, AND RAFTERS. STUDS MAY BE SPRUCE PINE FIR #2 KD (OR BETTER). IF OTHER SPECIES OF WOOD ARE USED, THEN HURRICANE CLIPS AND HANGERS MAY NEED TO BE INCREASED IN SIZE.
- 2. ALL NAIL SIZES AND NUMBER REQUIRED MAY NOT BE SHOWN. SUFFICIENT NAILING SHALL BE REQUIRED TO DEVELOP JOINT STRENGTH. 3. ALL HARDWARE SHALL BE HOT-DIPPED GALVANIZED IN ACCORDANCE WITH ASTM AI53 AS APPLICABLE. ALL JOIST HANGERS IN CONTACT WITH PRESSURE TREATED WOOD SHALL BE
- "SIMPSON" Z-MAX GALVANIZED. 4. LUMBER LESS THAN 18" ABOVE GROUND AND LUMBER EXPOSED TO WEATHER SHALL BE PRESSURE TREATED CCA OR ACQ 0.25 LBS/CF NET RETENTION. LUMBER IN CONTACT WITH GRADE SHALL BE PRESSURE TREATED CCA OR ACQ 0.4 LBS/CF NET RETENTION. 5. LAMINATED VENEER LUMBER (LVL) SHALL BE AITC STRUCTURAL GLUED TIMBER,
- ARCHITECTURAL GRADE SOUTHERN YELLOW PINE "LOUISIANA PACIFIC" GANGLAM 2950 Fb-2.0E, "BOISE CASCADE" VERSA-LAM 3100 Fb, OR EQUAL. GLULAMS TO BE VISUALLY GRADED SOUTHERN PINE, 24F-V3 OR EQUAL. ALL GLULAMS TO BE BALANCED, U.N.O. 6. USE ASTM A307 BOLTS WITH NUTS AND WASHERS FOR ALL TIMBER CONNECTIONS AND 16d NAILS FOR BEAM CONNECTIONS.

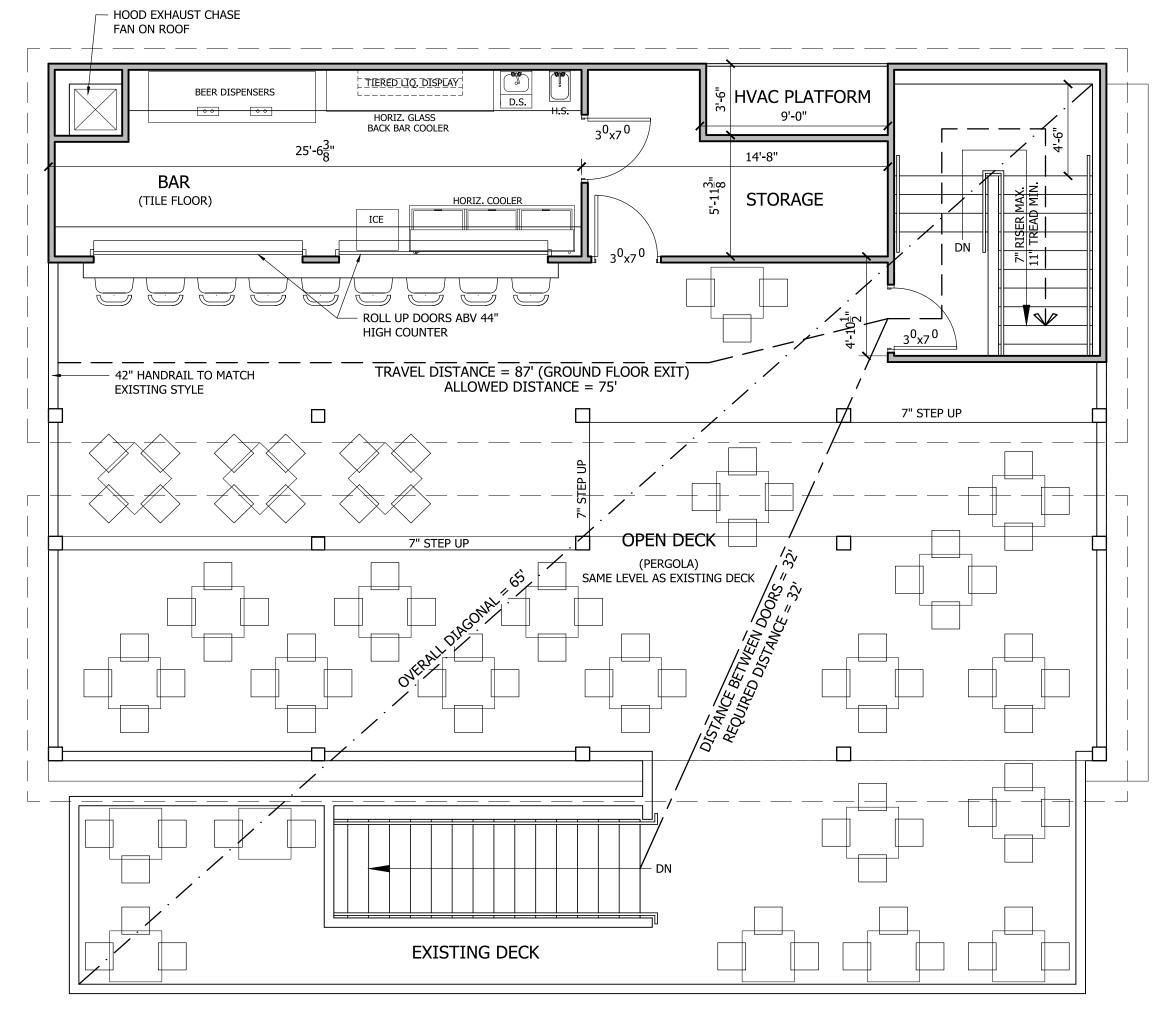
ADHESIVE ANCHOR NOTES:

- I. THE GROUT ADHESIVE MUST BE AS FOLLOWS:
- 2. SOLID OR FILLED MASONRY & CONCRETE: • "HILTI" HVA ADHESIVE ANCHOR SYSTEM OR "HILTI" HIT HY 150 INJECTION ADHESIVE ANCHOR SYSTEM
- "SIMPSON" SET-XP HIGH STRENGTH EPOXY EQUIVALENT OR BETTER PRODUCT 3. HOLLOW MASONRY:
- "HILTI" HY20 ADHESIVE ANCHOR SYSTEM WITH HIT SCREEN TUBE AND DISPENSER. EQUIVALENT OR BETTER PRODUCT
- ONLY BOLT TO HOLLOW MASONRY WHEN SPECIFIED ON DRAWINGS. • HOLES MUST BE DRILLED AND CLEANED PER ADHESIVE MANUFACTURER'S RECOMMENDATIONS. HOLES MUST BE BLOWN AND BRUSHED CLEAN. FAILURE TO PROPERLY
- CLEAN THE HOLES WILL COMPROMISE THE CAPACITY OF THE ANCHOR. • THREADED RODS AND ANCHOR BOLTS MUST BE A36 STEEL OR BETTER. REBAR MUST BE ASTM A615 GRADE 60 STEEL OR BETTER. • ALLOW PROPER SETTING AND CURING TIMES FOR THE ADHESIVE. THE ADHESIVE
- MANUFACTURER CAN SUPPLY GUIDELINES OR CONTACT OUR OFFICE. • THE MINIMUM EMBEDMENT DEPTH FOR ADHESIVE GROUTED ANCHORS IN SOLID MATERIAL



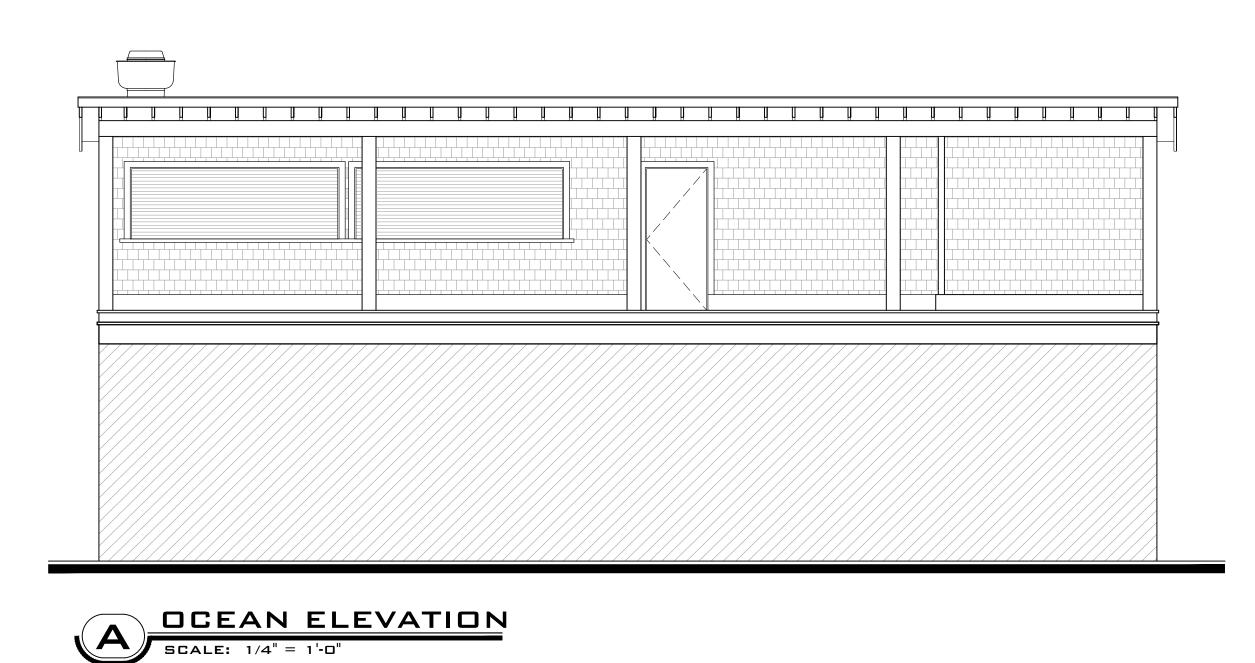


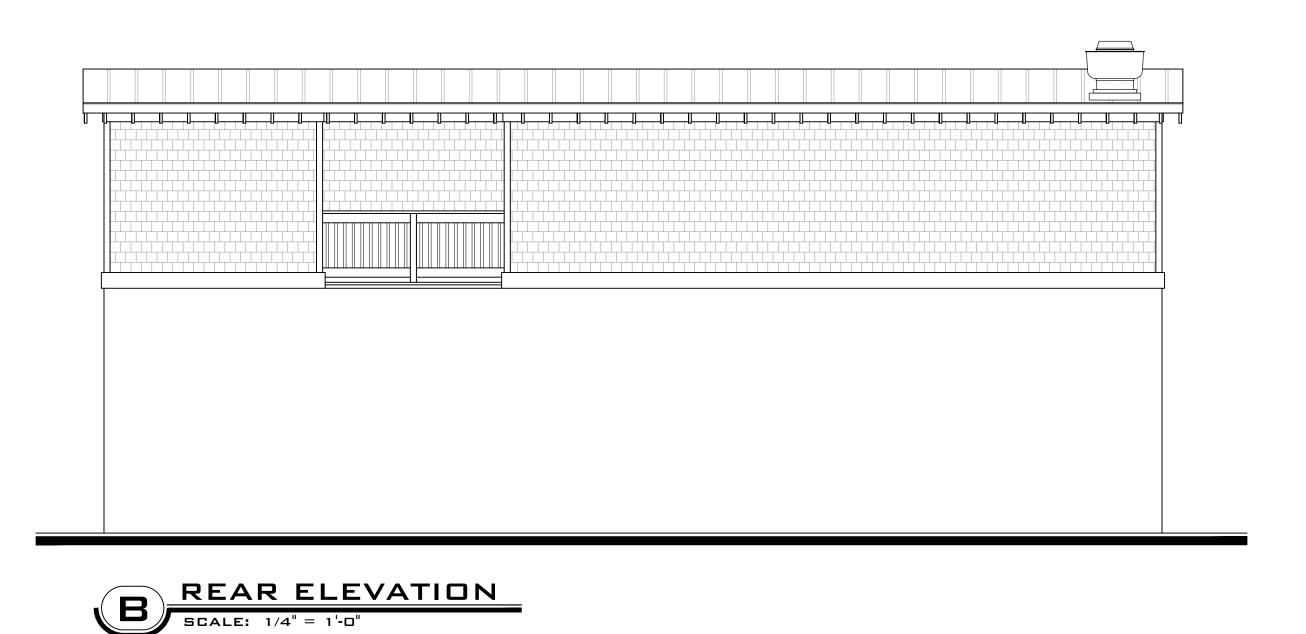


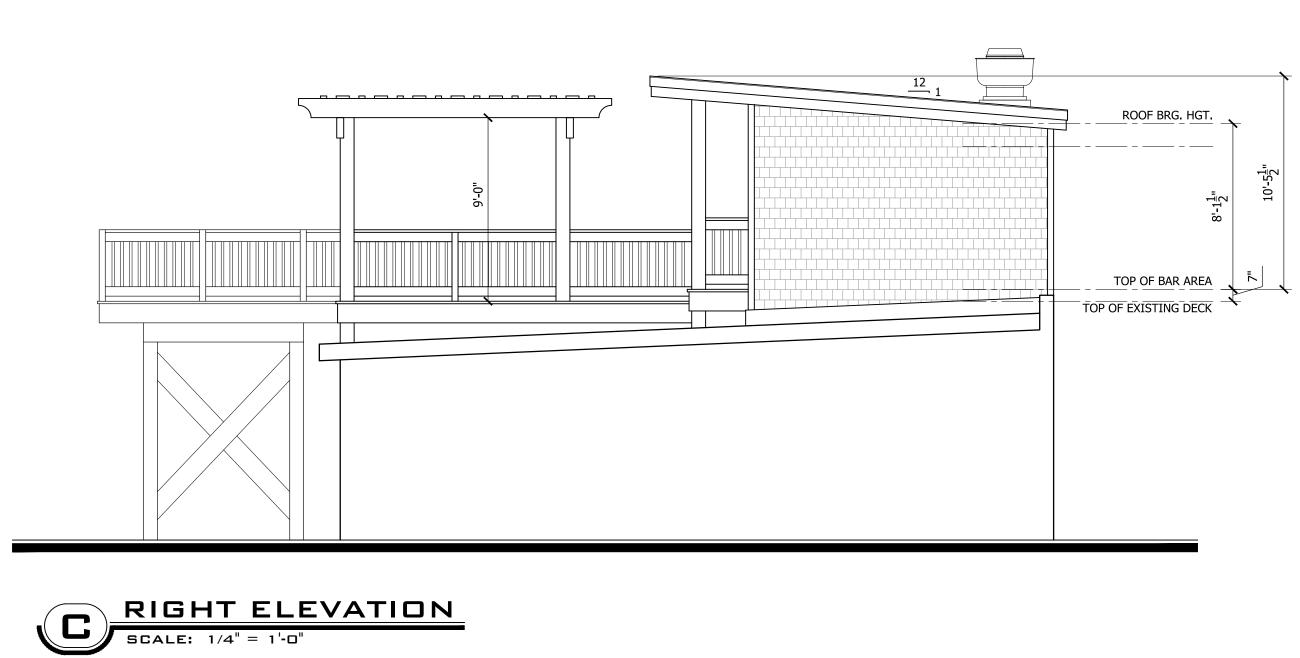


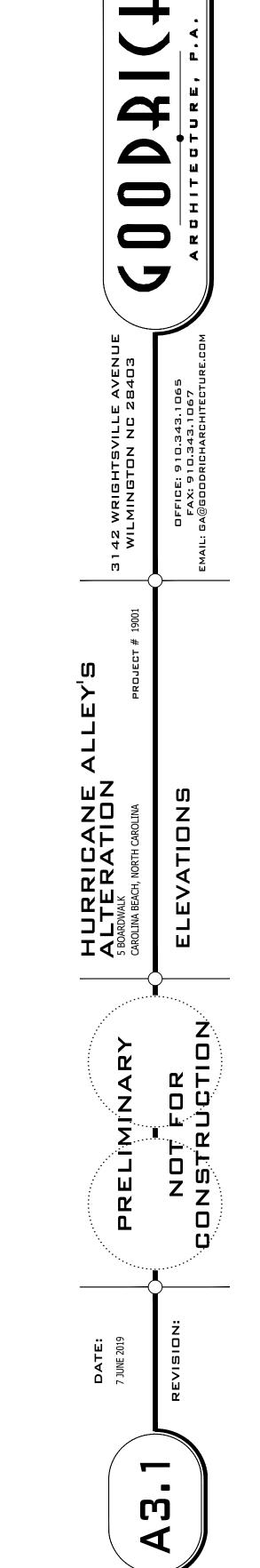
NEW SECOND FLOOR PLAN

SCALE: 1/4" = 1'-0"









AGENDA ITEM 6.b

Joe Benson Mayor

Steve Shuttleworth Council Member

LeAnn Pierce Council Member



Tom Bridges Mayor Pro Tem

JoDan Garza Council Member

Ed Parvin Interim Town Manage

Town of Carolina Beach

1121 N. Lake Park Boulevard Carolina Beach, North Carolina 28428 TEL: (910) 458-2999 FAX: (910) 458-2997

ORDER GRANTING A CONDITIONAL USE PERMIT MODIFICATION

Location: 5 Boardwalk

Applicant: JLM PARTNERSHIP LLC

The Town Council of the Town of Carolina Beach, having held a quasi-judicial public hearing on **September 10, 2019** to consider the application submitted by Steve Shuttleworth for issuance of a Conditional Use Permit for a 6 unit Planned Unit Development. The following persons offered sworn testimony: <u>Senior Planner Jeremy Hardison</u>, and the Applicant's Attorney Ned Barnes David Cole and Ed <u>Parvin</u>. The Town Council having heard the evidence presented at the hearing makes the following:

FINDINGS OF FACT

The property is located at 5 Boardwalk

- 1. The property is zoned Central Business District (CBD)
- 2. Bars are allowed with a CUP in the CBD district.
- 3. The property is located in an AE 10 Floodzone.

CONCLUSIONS OF LAW

Its concluded that the Specific and General Standards are met Specific Standards

It is ordered that the application for the issuance of a Conditional Use Permit by **JLM PARTNERSHIP LLC** be granted, subject to the following conditions:

- 1. Tables will need to be situated as to not block the ingress and egress.
- 2. All permits required by Federal, State, and Local Agencies shall be approved and submitted for the town's record prior to Certificate of Compliance..
- 3. A sign permit must be obtained for any new signs located on the property.
- 4. Certification shall be provided that all improvements, shall be constructed and maintained according to the site plan approved by the Town Council prior to Certificate of Compliance.
- 5. Any modifications to this proposal (as deemed significant by the Town Official) will require new application for conditional use permit.
- 6. Install a barrier between the outside patio and the sidewalk with proper signage approved by the police department stating no alcohol beyond this point.
- Off-Street loading requirements have been waived by the Town Council The following loading plan shall be utilized:
 - a. Loading area is anticipated to be in the designated space on Raleigh Avenue,
 - b. Loading will typically take place prior to 12 Noon.
 - c. Trucks will be similar to those currently making deliveries to the Boardwalk.

1

The Town Council of the Town of Carolina Beach held a public hearing on **January 14, 2014** where sworn testimony was heard from the following persons: Jeremy Hardison, Ed Parvin, Jessica Medina and David Cole. The following uncontested facts were presented:

Specific Standards

(1) Ingress and egress to property and proposed *structures* thereon with particular reference to automotive and pedestrian safety and convenience, traffic flow and control, and access in case of fire or catastrophe;

There is only pedestrian access to the property from the east and north. When the town approved the deck and patio area on the east side in March 2012 the applicant agreed to dedicate a 5' access easement to the town (in front of deck). The access easement has not been executed at this time and the Town Council request the dedication of the easement to be completed as a condition of the approval (Appendix 4).

Tables will need to be situated as to not block the ingress and egress. Because of the outside patio a barrier between the outside patio and the sidewalk with proper signage approved by the police department stating no alcohol beyond this point.

(2) Off-street parking and loading areas where required, with particular attention to the items in (1) above and the economic, noise, glare, or odor effects of the *conditional use* on adjoining properties and properties generally in the district;

There is no vehicular access to the property. Required parking is based off on 1 per 110 feet of inside gross floor area and no parking is required for the outside seating if public spaces are available within 500 ft. of the use. The proposed bar will require 16 parking spaces. The applicant is asking for a waiver of 16 parking spaces.

- 7.1 (c) Waiver of Parking Requirements in Central Business District. States "Where properties are located within the CBD, parking requirements may be waived if public parking spaces adequate to meet the requirement are located within 500 feet of the use." Due to the size of the parcel and existing building, it would be impossible for the applicant to provide parking on site. The boardwalk area has public parking in the vicinity of the proposed bar.
- (3) Refuse and service area, with particular reference to the items in (1) and (2) above;

Refuse collection is handled collectively by the boardwalk area businesses. The owner will be required to continue to participate in this program.

- (4) *Utilities*, with reference to locations, availability, and compatibility;
 - The impact on utilities and the environment will be the same; therefore, no upgrades in utilities are required.
- (5) Screening and buffering with reference to type, dimensions, and character;

The use is going into an existing commercial unit and the landscaping requirements only apply to new development or expansions.

(6) Signs, if any, and proposed exterior lighting with reference to glare, traffic safety, economic effect, and compatibility and harmony with properties in the district;

A sign permit must be obtained for any new signs located on the property.

(7) Required yards and other open space and preservation of existing trees and other attractive natural features of the land.

The structure was built in 1953 and covered the entire lot. There are no existing trees on the parcel and no changes proposed in the footprint of the existing building.

General conditions. The *town council*, in granting the permit, must also find that all four (4) of the following conditions exist;

(1) That the use will not materially endanger the public health or safety if located where proposed and developed according to the plan as submitted and approved by the issuance of the C.U.P.;

The Alcohol will be regulated by the ABC commission. ABC's regulations are designed to ensure health and safety issues are addressed. Inspections are ongoing by the agency after the site opens.

(2) That the use meets all required conditions and specifications;

Town staff has reviewed the proposal to ensure it meets all code requirements.

(3) That the use will not substantially injure the value of adjoining or abutting property, or that the use is a public necessity; and

The use as been open since 2012 and the town has not received any complaints from the adjoining or abutting properties.

(4) That the location and character of the use if developed according to the plan as submitted and approved will be in harmony with the area in which it is to be located and in general conformity with the town land use plan and policies.

Located in the Commercial 2 Land Classification Area as described in the 2007 Land Use Plan, this area's predominant uses will be for tourist and family-oriented retail and services, with other considerably less vehicle-dependent commercial businesses such as offices, commercial lodgings, restaurants, and entertainment. It is therefore staffs opinion that this use is in general conformity with the 2007 LUP.

It is ordered that the application for the issuance of a Conditional Use Permit by **<u>David Cole</u>** be granted, subject to the following conditions:

- 1. Tables will need to be situated as to not block the ingress and egress.
- 2. All permits required by Federal, State, and Local Agencies shall be approved and submitted for the town's record prior to Certificate of Compliance..
- 3. A sign permit must be obtained for any new signs located on the property.
- 4. Certification shall be provided that all improvements, shall be constructed and maintained according to the site plan approved by the Town Council prior to Certificate of Compliance.
- 5. Any modifications to this proposal (as deemed significant by the Town Official) will require new application for conditional use permit.
- 6. Install a barrier between the outside patio and the sidewalk with proper signage approved by the police department stating no alcohol beyond this point.
- 7. Off-Street loading requirements have been waived by the Town Council The following loading plan shall be utilized:
 - a. Loading area is anticipated to be in the designated space on Raleigh Avenue,
 - b. Loading will typically take place prior to 12 Noon.
 - c. Trucks will be similar to those currently making deliveries to the Boardwalk.
- 8. The location is within 500 feet of a public parking lot, making it eligible for the parking waiver.

Ordered this 10 th day of October 10, 2019	
	Joe Benson, Mayor
ATTEST:Kimberlee Ward, Town Clerk	Date
Date	

Conditional Use Permit BAR/TAVERN

Conditional Use Permit

• Applicant: David Cole

• Use: Bar in 2014

• Location: 5 Boardwalk

• Zoning: CBD

• Flood Zone: AE Flood Zone

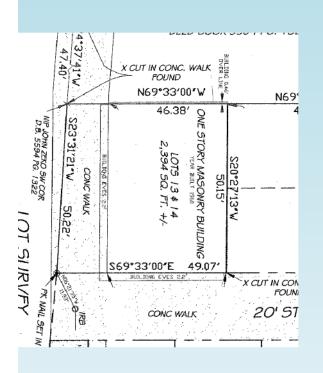


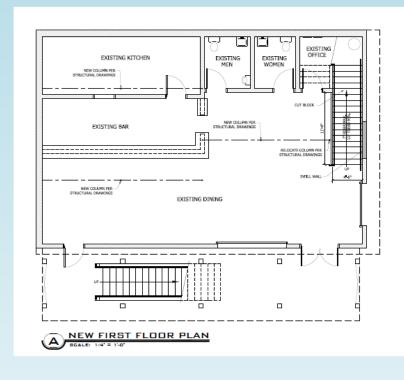
Hurricane Alley's

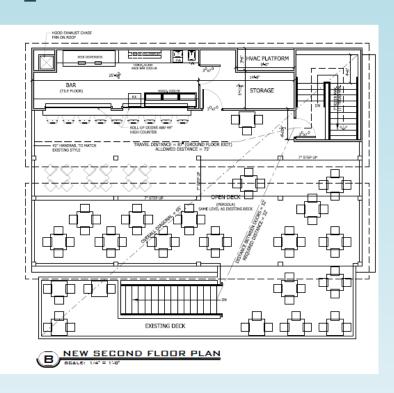
- Reclassify from a restaurant to a Bar/Tavern in 2014
- 1,700 sq. ft. Building
- Serves Alcohol and food
- Existing second story deck and patio service area
- Proposal is for a roof top bar and seating over the existing building.
- The hours of operation 11:00am 2:00am.

Survey

Floor plan







AGENDA ITEM 6.b.



Current







Specific Standards

(1) Pedestrian safety, Ingress and egress;

- There is only pedestrian access to the property.
- March 2012 the applicant agreed to dedicate an access easement to the town (in front of deck).

AGENDA ITEM 6.b

- Tables will need to be situated as to not block the ingress and egress.

(2) Parking

- There is no vehicular access to the property. CBD parking is waived.

(3) Refuse

- Refuse collection agency is handled collectively by the boardwalk area businesses..

(4) Utilities

- The impact on utilities and the environment will be the same.

(5) Landscaping

- Landscaping requirements only apply to new development or expansions.

(6) Signs

- A sign permit must be obtained for any new signs located on the property.

(7) Setbacks

- The structure was built in 1953 and covered the majority of the lot.

Page 83 of 120

General Conditions

(1) Public health or safety

- The Alcohol regulated by the ABC commission to ensure health and safety issues are addressed. Inspections are ongoing.
- A barrier between the outside patio and the sidewalk with proper signage approved by the police department stating no alcohol beyond this point.

(2) Meets conditions and specifications;

- Town staff has reviewed the proposal to ensure it meets all code requirements.

(3) Value of adjoining or abutting property

- The use as been open since 2012 and the town has not received any complaints from the adjoining or abutting properties.

(4) Town land use plan and policies.

- Located in the Commercial 2 Land Classification Area as described in the 2007 Land Use Plan, this area's predominant uses will be for tourist and family-oriented retail and services, with other considerably less vehicle-dependent commercial businesses such as offices, commercial lodgings, restaurants, and entertainment. It is therefore staffs opinion that this use is in general conformity with the 2007 LUP.

Planning & Zoning Commission

Recommend to approve the CUP as defined that it does meet the 7 specific standards and the 4 general conditions. That the location and character of the use if developed according to the plan as submitted and approved will be in harmony with the area in which it is to be located and in general conformity with the town Land Use Plan and policies.





AGENDA ITEM

Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Debbie Hall Department: Finance

Approval of Financing Property Purchase

BACKGROUND: The Finance Director requested bid proposals from five banks for

financing the purchase of 3 Carolina Beach Avenue S and construction

of new bathroom and Ocean Rescue facility at 102 Hamlet.

٠

The following quote was received for 15 annual equal principal

payments in arrears:

BB&T 2.38% Interest for 15 Years

No other banks made a bid.

BUDGET IMPACT: Debt service payments will affect budget.

ACTION REQUESTED: The Finance Director and Town Manager recommend that Council

approve Resolution of Necessary Findings 19-2207, Reimbursement Resolution 19-2208 and Resolution Approving Financing Terms 19-

2210.

Mayor Benson will open the public hearing for comment for anyone

to speak regarding this matter.

Mayor Benson will close the public hearing after all speakers have

been heard.

ATTACHMENTS: Reimbursement Resolution for financing 8.28.19

BBandT Proposal CBAS and Hamlet Faculity

BBandT Resolution 19.2210

Resolution of Necessary Findings 9.10.18



Resolution No. 19-2208

Reimbursement Resolution for the purchase of 3 Carolina Beach Avenue South and demolition and reconstruction of public bathrooms at 102 Hamlet Avenue adding office, training and storage space for Ocean Rescue.

WHEREAS, The Finance Director has described to the Board the desirability of adopting a resolution as provided under federal tax law to facilitate the unit's using financing proceeds to restore the unit's funds when the unit makes capital expenditures prior to closing on financing.

BE IT THEREFORE RESOLVED by the Town of Carolina Beach, a follows:

- The Town Hereby determines the Project to include the purchase of property located 3
 Carolina Beach Avenue South and demolition and reconstruction of public bathrooms at 102
 Hamlet Avenue adding office, training and storage space for Ocean Rescue.
- 2. The Project is to be financed. The insurer intends to finance the costs of the Project with the proceeds of debt to be issued by the issuer (The "Borrowing") the interest on which is to be excluded from gross income for federal income tax purposes. The currently expected maximum amount of bonds or other obligations to be issued or contracted for this project is \$1,200,000.
- 3. Funds have been advanced or may be advanced from the Capital Project Fund for the project costs are intended to be reimbursed form the financing proceeds
- 4. The adoption of this resolution is intended as a declaration of the unit's official intent to reimburse project expenditures from financing proceeds.

Date:		Mayor:	
		Joe Benson	
Attest:			
_	Clerk Kimberlee Ward		



Branch Banking & Trust Company

Governmental Finance 5130 Parkway Plaza Boulevard Charlotte, North Carolina 28217 Phone (704) 954-1700 Fax (704) 954-1799

September 4, 2019

Ms. Debbie Hall Town of Carolina Beach, NC 1121 N. Lake Park Blvd Carolina Beach, NC 28428

Dear Ms. Hall:

Branch Banking and Trust Company ("BB&T") is pleased to offer this proposal for the financing requested by the Town of Carolina Beach, NC ("Borrower").

PROJECT:

Property Purchase & Reconstruction

AMOUNT:

\$1,200,000.00

TERM:

15 years

INTEREST RATE:

2.38%

TAX STATUS:

Tax Exempt-Bank Qualified

PAYMENTS:

Interest: Annual, in arrears Principal: Annual, in arrears

INTEREST RATE

CALCULATION:

30/360

SECURITY:

First lien security interest on Real Property purchased, financed, constructed, or renovated with financing proceeds

PREPAYMENT

TERMS:

Prepayable in whole at any time for the first half of the term with a one percent

prepayment penalty. After the first half of the term the transaction will be

prepayable in whole at any time without penalty.

RATE

EXPIRATION:

October 18, 2019

DOCUMENTATION/ LEGAL REVIEW

FEE:

\$5,900

FUNDING:

Proceeds will be deposited into an account held at BB&T at closing pending

disbursement for project costs.

DOCUMENTATION: BB&T and its counsel shall prepare the deed of trust and all documentation for the

Borrower. We shall provide a sample of all required documentation to you and your counsel if BB&T is the successful proposer. BB&T will not require a survey or title insurance. Evidence of LGC approval is required when applicable. At a

minimum, BB&T shall require flood insurance, if applicable.

REPORTING

REQUIREMENTS: BB&T will require financial statements to be delivered within 270 days after the

conclusion of each fiscal year-end throughout the term of the financing.

Should we become the successful proposer, we have attached the form of a resolution that your governing board can use to award the financing to BB&T. If your board adopts this resolution, then BB&T shall not require any further board action prior to closing the transaction.

BB&T shall have the right to cancel this offer by notifying the Borrower of its election to do so (whether or not this offer has previously been accepted by the Borrower) if at any time prior to the closing there is a material adverse change in the Borrower's financial condition, if we discover adverse circumstances of which we are currently unaware, if we are unable to agree on acceptable documentation with the Borrower or if there is a change in law (or proposed change in law) that changes the economic effect of this financing to BB&T.

Costs of counsel for the Borrower and any other costs will be the responsibility of the Borrower.

The stated interest rate assumes that the Borrower expects to borrow no more than \$10,000,000 in the current calendar year and that the financing will qualify as qualified tax-exempt financing under the Internal Revenue Code. BB&T reserves the right to terminate this bid or to negotiate a mutually acceptable interest rate if the financing is not qualified tax-exempt financing.

The financing documents shall include provisions that will outline appropriate changes to be implemented in the event that this transaction is determined to be taxable or non-bank qualified in accordance with state statutes or the Internal Revenue Service code.

BB&T appreciates the opportunity to offer this financing proposal. Please call me at (803) 251-1328 with your questions and comments. We look forward to hearing from you.

Sincerely,

Branch Banking & Trust Company

Andrew G. Smith Senior Vice President

Carolina Beach, NC Estimated Payment Schedule

Nominal Annual Rate:

2.380%

	Event	Date	Amount	Number	Period	End Date
1	Loan	9/4/2019	1,200,000.00	1	770.000.000.000	
2	Payment	9/4/2020	80,000.00	15	Annual	9/4/2034
	Fixed Principal (+Int.)					

AMORTIZATION SCHEDULE - Normal Amortization, 360 Day Year

	Date	Payment	Interest	Principal	Balance
Loan	9/4/2019				1,200,000.00
2020 Totals		0.00	0.00	0.00	
1	9/4/2020	108,560.00	28,560.00	80,000.00	1,120,000.00
2021 Totals		108,560.00	28,560.00	80,000.00	
2	9/4/2021	106,656.00	26,656.00	80,000.00	1,040,000.00
2022 Totals		106,656.00	26,656.00	80,000.00	
3	9/4/2022	104,752.00	24,752.00	80,000.00	960,000.00
2023 Totals		104,752.00	24,752.00	80,000.00	
4	9/4/2023	102,848.00	22,848.00	80,000.00	880,000.00
2024 Totals		102,848.00	22,848.00	80,000.00	
5	9/4/2024	100,944.00	20,944.00	80,000.00	800,000.00
2025 Totals		100,944.00	20,944.00	80,000.00	
	0/4/2025	00 040 00	10.040.00	00 000 00	720 000 00
6	9/4/2025	99,040.00	19,040.00	80,000.00	720,000.00
2026 Totals		99,040.00	19,040.00	80,000.00	
7	9/4/2026	97,136.00	17,136.00	80,000.00	640,000.00
2027 Totals	9/4/2020	97,136.00	17,136.00	80,000.00	040,000.00
2027 Totals		97,130.00	17,130.00	80,000.00	
8	9/4/2027	95,232.00	15,232.00	80,000.00	560,000.00
2028 Totals	21-112021	95,232.00	15,232.00	80,000.00	300,000.00
2020 101413		75,252.00	13,232.00	00,000.00	
9	9/4/2028	93,328.00	13,328.00	80,000.00	480,000.00
2029 Totals	J. 112020	93,328.00	13,328.00	80,000.00	100,000100
2023 101010		70,020.00	10,020.00	55,000,00	
10	9/4/2029	91,424.00	11,424.00	80,000.00	400,000.00
2030 Totals		91,424.00	11,424.00	80,000.00	
			0000000 € 000000 000000000000000000000		
11	9/4/2030	89,520.00	9,520.00	80,000.00	320,000.00

	80,000.00	9,520.00	89,520.00		2031 Totals
240,000.00	80,000.00	7,616.00	87,616.00	9/4/2031	12
	80,000.00	7,616.00	87,616.00		2032 Totals
160,000.00	80,000.00	5,712.00	85,712.00	9/4/2032	13
	80,000.00	5,712.00	85,712.00		2033 Totals
80,000.00	80,000.00	3,808.00	83,808.00	9/4/2033	14
	80,000.00	3,808.00	83,808.00		2034 Totals
0.00	80,000.00	1,904.00	81,904.00	9/4/2034	15
	80,000.00	1,904.00	81,904.00		2035 Totals
	1,200,000.00	228,480.00	1,428,480.00		Grand Totals

Resolution # 19-2210

Resolution Approving Financing Terms

WHEREAS: The Town of Carolina Beach, NC ("City") has previously determined to undertake a project for the financing of the purchase and reconstruction of various properties, and the Finance Officer has now presented a proposal for the financing of such Project.

BE IT THEREFORE RESOLVED, as follows:

- 1. The City hereby determines to finance the Project through Branch Banking and Trust Company ("BB&T"), in accordance with the proposal dated September 4, 2019. The amount financed shall not exceed \$1,200,000.00 the annual interest rate (in the absence of default or change in tax status) shall not exceed 2.38%, and the financing term shall not exceed fifteen (15) years from closing.
- 2. All financing contracts and all related documents for the closing of the financing (the "Financing Documents") shall be consistent with the foregoing terms. All officers and employees of the City are hereby authorized and directed to execute and deliver any Financing Documents, and to take all such further action as they may consider necessary or desirable, to carry out the financing of the Project as contemplated by the proposal and this resolution.
- 3. The Finance Officer is hereby authorized and directed to hold executed copies of the Financing Documents until the conditions for the delivery of the Financing Documents have been completed to such officer's satisfaction. The Finance Officer is authorized to approve changes to any Financing Documents previously signed by City officers or employees, provided that such changes shall not substantially alter the intent of such documents or certificates from the intent expressed in the forms executed by such officers. The Financing Documents shall be in such final forms as the Finance Officer shall approve, with the Finance Officer's release of any Financing Document for delivery constituting conclusive evidence of such officer's final approval of the Document's final form.
- 4. The City shall not take or omit to take any action the taking or omission of which shall cause its interest payments on this financing to be includable in the gross income for federal income tax purposes of the registered owners of the interest payment obligations. The City hereby designates its obligations to make principal and interest payments under the Financing Documents as "qualified tax-exempt obligations" for the purpose of Internal Revenue Code Section 265(b)(3).
- 5. The City intends that the adoption of this resolution will be a declaration of the City's official intent to reimburse expenditures for the project that is to be financed from the proceeds of the BB&T financing described above. The City intends that funds that have been advanced, or that may be advanced, from the City's general fund or any other City fund related to the project, for project costs may be reimbursed from the financing proceeds.
- 6. All prior actions of City officers in furtherance of the purposes of this resolution are hereby ratified, approved and confirmed. All other resolutions (or parts thereof) in conflict with this resolution are hereby repealed, to the extent of the conflict. This resolution shall take effect immediately.

Approved this	day of	, 2019	
Ву:		Ву:	
Title:		Title:	
SEAL			



RESOLUTION NO. 19-2207

RESOLUTION OF NECESSARY FINDINGS

RESOLUTION AUTHORIZING THE FILING OF AN APPLICATION FOR APPROVAL OF A FINANCING AGREEMENT AUTHORIZED BY NORTH CAROLINA GENERAL STATUTE 160A-20

WHEREAS, the Town of Carolina Beach, North Carolina desires to purchase property for: (1) temporary lifeguard storage, (2) housing of critical safety and security infrastructure, (3) management of tourism and recreational activities, and (4) future open space. Likewise, the Town plans to demolish and reconstruct the town owned public bathroom to add office, training and storage space for Ocean Rescue (the "Project") to better serve the citizens of the Town of Carolina Beach; and

WHEREAS, The Town of Carolina Beach desires to finance the Project by the use of an installment contract authorized under North Carolina General Statute 160A, Article 3, Section 20; and

WHEREAS, findings of fact by this governing body must be presented to enable the North Carolina Local Government Commission to make its findings of fact set forth in North Carolina General Statute 159, Article 8, Section 151 prior to approval of the proposed contract;

NOW, THEREFORE, BE IT RESOLVED that the Town Council of the Town of Carolina Beach, North Carolina, meeting in regular session on the 10th day of September 2019, make the following findings of fact:

- 1. The proposed contract is necessary or expedient to improve health and public safety by the moving of the Ocean Rescue staff and equipment closer to the municipal beach strand and provide housing for security equipment.
- 2. The proposed contract is preferable to a bond issue for the same purpose because general obligation bond authorization could not be obtained in a timely manner and would not permit the alternative financing structures and repayment provisions available in the proposed negotiated installment contract financing.
- 3. The sums to fall due under the contract are adequate and not excessive for the proposed purpose because we have proposals in hand which detail the project costs.
- 4. The Town of Carolina Beach's debt management procedures and policies are sound because we have annual audits prepared and are reviewed by the Local Government Commission. Our past audit reports indicate that the Town's debt management and contract obligation payment policies have been carried out in strict compliance with the law.
- 5. The Town of Carolina Beach is not in default in any of its debt service obligations.
- 6. The Town does not anticipate an increase in property tax rates to fund the project but will utilize proceeds from current maturing debt.



7. The attorney for the Town of Carolina Beach has rendered an opinion that the proposed Project is authorized by law and is a purpose for which public funds may be expended pursuant to the Constitution and laws of North Carolina.

NOW, THEREFORE, BE IT FURTHER RESOLVED that the Finance Director is hereby authorized to act on behalf of the Town of Carolina Beach in filing an application with the North Carolina Local Government Commission for approval of the Project and the proposed financing contract and other actions not inconsistent with this resolution.

This resolution is effe	ective upon its adoption this	day of	, 20
The motion to adopt t	this resolution was made by		, seconded by
	and passed by a vote of	to	
		May	yor
ATTEST:			
Clerk			
This is to certify that this	s is a true and accurate copy of Re	solution No	Adopted by the
Town of Carolina Beach or	n the day of	, 20	
Clerk			Date



AGENDA ITEM

Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Kim Ward Department: Clerk

Business and Economic Development Ad-hoc Committee Appointments

BACKGROUND: The Business and Economic Development Ad-hoc Committee has 7

new positions available. We received 9 applications.

ACTION REQUESTED: Please select 7 applicants to establish the Business and Economic

Development Ad-hoc Committee.

ATTACHMENTS: Crouch Ethan Business and Econ

<u>Dunn Kristen Business and Econ</u> <u>Levy Paul Business and Econ</u> <u>Losito Kim Business and Econ</u>

Overby-Dosier Lisa Business and Econ

Reynolds Business and Econ

Robbins Catherine Business and Econ Tangredi Daniel Business and Econ Wooten Jason Business and Econ Lewis Maureen Business and Econ Stanley Dorrene Business and Econ



Carolina Beach BOARD APPLICATION

BA-19-25

Received Date: August 28, 2019

Application Type: Ad-hoc Business and Economic Development

Committee

NAME:	Ethan Crouch
LENGTH OF RESIDENCY:	10 years
Appointment to a Board, Commiss meetings. Are you available for: ☑ Evening Meetings □ Daytime Meetings	ion or Committee will require your consistent attendance at regularly scheduled
OCCUPATIONAL BACKGROUND:	Professionally I own and operate a construction consulting firm providing project management and construction litigation support services.
EDUCATIONAL BACKGROUND:	Bachelor of arts degree in ethics. Masters degree in construction management.
REASON FOR APPLYING:	I believe in supporting the long term sustainable and resilient growth of our community while protecting the unique family friendly character of our island.
RELEVANT EXPERIENCE:	Previously served on 2 ad-hoc committees. Intimate knowledge of building and development industry. Volunteer with numerous community organizations and current board member of the Surfrider Foundation Cape Fear Chapter.
COMMUNITY INVOLVEMENT:	Event organizer for annual family friendly body surfing contest for 8 years with approximately 100 contestants each year. Served of 2 ad-hoc committees. Board member for local non-profit organization dedicated to the protection and enjoyment of our oceans, waves, and beaches. Organized the planting of over 20,000 sea oats to protect our dune infrastructure. Organized annual x-mas tree recycling project that has protected over 3 miles of dunes and relative personal property. Regularly participate in and help organize beach clean-ups. Fundraised for the procurement and installation of public cig. butt receptacles at each beach access and through out the Town. Regularly attend, watch, and or participate in

Town Council meetings and P&Z meetings.

Please indicate if the following is true:

N.	You are a property owner within the community
	You or a family member is the owner of a local business in the community
	You have been convicted of a felony

Town of Carolina Beach Committee Application



Contact Informati	on	
Name	Kristen Dunn	
Street Address	905 Ocean Blvd, Unit 2	
City, State, ZIP Code	Carolina Beach, NC 28428	
Preferred Phone	910-297-0752	
E-Mail Address	kristen@dunnbrokers.com	
	Interests	
Board of Adjustment Freeman Park (mee Harbor Commission Operations Advisor Parks and Recreati Planning and Zonin Police Advisory (meaning Advisory	(meets 3rd Wednesday of each month at 6:00 p.m. in the conference room) Int (meets as needed on the 3rd Wednesday of each month at 6:30 p.m.) Int (meets as needed on the 3rd Wednesday of each month at 6:30 p.m.) Int (meets 4th Thursday of each month at 7:30 p.m. in the conference room) Int (meets 4th Wed. in Jan, Feb, Apr, May, July, Aug, Oct & Nov at 6:30 p.m. in conferency (meets 1st Tuesday of each month at 10:00 a.m. in the conference room) Int (meets 1st Monday of each month at 7:00 p.m. at the rec center) Int (meets 2nd Thursday of each month at 6:30 p.m. in the council chambers) Interest 1st Monday of each month at 7:00 p.m. in the conference room) Int (meets 2nd Thursday of each month at 7:00 p.m. in the council chambers) Interest 2nd Thursday of each month at 7:00 p.m. in the conference room) Interest 2nd Thursday of each month at 7:00 p.m. in the council chambers (meets 1st Monday of each month at 7:00 p.m. in the conference room) Interest 2nd Thursday of each month at 7:00 p.m. in the conference room) Interest 2nd Thursday of each month at 7:00 p.m. in the conference room) Interest 2nd Thursday of each month at 7:00 p.m. in the council chambers (meets 1st Monday of each month at 7:00 p.m. in the conference room)	
	Special Skills or Qualifications	

Summarize special skills and qualifications you have acquired from employment, previous volunteer work, or through other activities, including hobbies or sports.

I am a full time island resident. I am the mother of 2 children at CB Elementary. I am the Broker-in-charge of the BlueCoast Realty CB office. I give a lot of time and energy into making the island a better place. I love living here. I believe I am successful in real estate because I am organized, I have local knowledge and the relationships I have with my clients. I am outgoing. I am involved with everything my family is involved in, from the CB Elementary School Improvement Team, Pleasure Island Youth Baseball and the CBED. I know residents expect everything on the island from entertainment to

Previous Volunteer Experience	

Summarize your previous volunteer experience.

I am the parent representative on the CB Elementary School's School Improvement Team (SIT). I organize the CBFD - Santa on a fire truck Christmas event.

My husband and I organize and coach in the Pleasure Island Youth Baseball program. I volunteer for the CB Elementary School PTO.

I have volunteered for the Coastal Carolina Real Estate Investment Group and many business networking groups.

Person to Notify in Case of Emergency

Name	Charles "Matt" Dunn
Street Address	905 Ocean Blvd, Unit 2
City, State, ZIP Code	Carolina Beach, NC 28428
Home Phone	Cell 910-431-6674
Work Phone	
E-Mail Address	cmdrep@hotmail.com

Agreement and Signature

I understand that this application is public record and I certify that the facts contained in the application are true and accurate. I understand that I must attend 75% of scheduled meetings in order to remain an active committee member. This application will remain on file in the office of the town clerk for 18 months.

Name (printed)
Signature
Date

It is the policy of this organization to provide equal opportunities without regard to race, color, religion, national origin, gender, age, or disability.

Thank you for completing this application form and for your interest in volunteering with the Town of Carolina Beach!



Town of Carolina Beach Committee Application



Contact Information	n	
Name	PAUL LEUM	
Street Address	PAUL LEVY 1606-1 MACKEREL LN, UNIT 1	
City, State, ZIP Code	CB NC 28428	
Preferred Phone	336-687-4094	
E-Mail Address	thelevysat the beach @ gmail. Om	
	Interests	
Arts and Activities (med Board of Adjustment (meds 4 Harbor Commission (meds Advisory (meds Advisory (meds Advisory (meds Advisory (meds Advisory (meds Advisory Commission (meds Adjustment (meds Advisory (meds Advi	re interested in volunteering (check all that apply) seets 3rd Wednesday of each month at 6:00 p.m. in the conference room) (meets as needed on the 3rd Wednesday of each month at 6:30 p.m.) 4th Thursday of each month at 7:30 p.m. in the conference room) meets 4th Wed. in Jan, Feb, Apr, May, July, Aug, Oct & Nov at 6:30 p.m. in cor (meets 1st Tuesday of each month at 10:00 a.m. in the conference room) (meets 1st Monday of each month at 7:00 p.m. at the rec center) (meets 2nd Thursday of each month at 6:30 p.m. in the council chambers) ts 1st Monday of each month at 7:00 p.m. in the conference room) committee (meets the 4th Tuesday of each month at 2:30 p.m. in the council chambers) Economic Development	
	Special Skills or Qualifications	

Summarize your previous v	
We have moved many to Late 1980's - Monroe a Oversight of a pu a Jeni-usban, ge 2010-2011 - Carteret G included Coff Exec Our task was to i to broaden the ye	ounty CMF) Ambulance Authority. Member and occasional Chair, whice private cooperative relationship to provide EMS services to emi-rural county. unty (NC) Ad the Economic Development Committee, Other newbors attom Director, various business people, former Mayor of line Knoll Shopes, dentity shoulter season and off-season business and tourism opportant ear-round economy.
	Person to Notify in Case of Emergency
Name	Kadi
Street Address	1606 - Mackerel Lane
City, State, ZIP Code	CB NC 28428
Home Phone	336-687-4102 all
Work Phone	776-601-4102 Cell
E-Mail Address	the levys at the beach @ qmail. com
	Agreement and Signature
re true and accurate. I un	cation is public record and I certify that the facts contained in the application derstand that I must attend 75% of scheduled meetings in order to remain an This application will remain on file in the office of the town clerk for 18 months.
Name (printed)	PAYL LEVY
Name (printed) Signature	Land LEVY
Name (printed)	PAGE LEVY Lane Kerg 8/16/2019



Paul Levy

Chief Executive Officer

Carolina Beach, NC 28428 thelevysatthebeach@gmail.com (336) 687-4094

Highly experienced and flexible leader in physician practice, ASC, and hospital management, recently retired from full-time executive leadership, seeks Part-Time, Interim, or Consulting opportunities. Offering a diverse skill set including M&A, divestiture/downsizing, change management, restructuring, certificate of need, new facility and program development, physician and management staff recruitment. Flexible as to ownership model of the health care entity. Employed or 1099 both acceptable.

Authorized to work in the US for any employer

Work Experience

Chief Executive Officer

VISTAR EYE CENTER, INC and ROANOKE VALLEY CENTER FOR SIGHT, LLC - Roanoke, VA 2011 to 2019

Chief non-physician executive for a 21 doctor, 300 employee multi-specialty, multi-location, \$50 million ophthalmology group with 3 associated ophthalmic surgery centers and \$12 million in additional receipts. Leadership and oversight of all non-clinical activities, budgets, staffing, strategic planning, etc. Accomplishments include:

- · Development of two surgery centers, new office building.
- · Development of 3 satellite offices.
- · Acquisition of referring practices.
- Reorganization and upgrade of IT department and many other management processes.

Executive Director

CAROLINAS CENTER FOR SURGERY and SURGICAL CENTER OF MOREHEAD CITY - Morehead City, NC 2009 to 2011

Chief non-physician executive for an 11 physician multi-surgical specialty group with associated surgery center and ancillary services. Accomplishments include:

- Reduced overhead from nearly 54% to 49% in less than a year.
- Managed the sale of a minority interest in surgery center to VC/management company.
- Revitalized management processes including recruitment of new AR and IT managers.
- Managed transition of senior partner out of practice and recruitment of new associates.
- · Developed Mobile MRI service.
- Reduced health insurance expenses for partners, practice, and employees by \$100,000 per year.

SELF-EMPLOYED CONSULTANT

Paul B. Levy - High Point, NC 2000 to 2009

Independent health care and management consultant. Special focus on efficiency and effectiveness analyses, coding and billing audits, managed care contracting, and general management improvement. Representative assignments include:

- Administrator to a specialty surgical practice. Revised billing and coding systems, including
 physician education, resulting in substantial reduction of denied claims. Renegotiated all managed
 care agreements with 10 20% improvements. Led RFP process and managed installation of new
 information system, improving cash flow and reducing A/R days.
- Managed all aspects of the spin-off of a specialty group from a group without walls. Legal, HR, accounting, Medicare and insurance, IT, other benefits, etc.
- Audited the performance of underperforming primary clinics in a large integrated health system.
 Recommended improvements including: right-sizing of physician staffing and specialty mix; training in E&M coding to effect a 20% improvement in revenue generation; finding \$50,000 per year in incorrectly billed and therefore denied in-office lab work.

Executive Director

CORNERSTONE HEALTH CARE, P.A - High Point, NC 1997 to 2000

Responsible for overall management and planning in a growing 85 physician, primary care based group practice with wraparound IPA. Accomplishments include:

- Grew group from 60 physicians to 85 physicians, adding 5 offices and 3 specialties.
- Grew collected revenues from \$35MM annualized to \$50MM annualized.
- · Led successful recruitment of physicians in all specialties.
- Led negotiations with managed care payors, resulting in significant contract improvements from major national and regional plans.
- Led negotiations on mergers and acquisitions, including mergers of both specialty and primary care practices, and acquisition of Imaging Center that added \$1.4MM in net profits to group

Director of Operations and Development

JOHNS HOPKINS BAYVIEW PHYSICIANS, P.A - Baltimore, MD 1994 to 1997

Leader of operations and development in a 200 physician FTE multispecialty group within the Hopkins Medicine umbrella. Accomplishments include:

- Managed capitated contracts, including capitation rates, fee levels, terms, and relationships with payors covering some 30,000 full-medical-risk lives.
- Developed infrastructure and provider network to support statewide multispecialty capitation contract covering 25,000 lives.
- · Developed and coordinated corporate marketing plan.
- Managed 15,000 square foot multispecialty office and seven primary care offices.
- Developed new offices; evaluated acquisition targets and managed transitions.

Executive Vice President/Administrator

RETINA VITREOUS ASSOCIATES, INC - Toledo, OH 1992 to 1994

Led turnaround of a \$6 million, 8 office group practice after a breakup, corporate restructuring, and complete loss of management staff. Accomplishments include:

- Created, revised, modernized management systems and policies throughout organization.
- Improved cash flow, collections, and net income by 40%.
- · Trained an entirely new management staff.
- Developed contribution margin accounting system that documented profitability of satellites.
- Opened new satellite offices in two different states.
- Specified, analyzed proposals, chose and installed new information system.

EARLIER EMPLOYMENT AND ACCOMPLISHMENTS

Rose to rank of Chief Operating Officer of 229 bed, \$60MM net revenue hospital (1992 dollars) with responsibility for 450 FTE's and many major programs. Prior experience as Vice President at same hospital and additional experience in major teaching hospital. Extensive experience in developing and expanding outpatient services, management engineering and staffing optimization, physician recruitment, building programs, and labor relations. Additional information will be supplied on request.

Education

Masters Degree in Health Administration in Health Administration

Duke University - Durham, NC

Bachelor of Arts

State University of New York at Stony Brook - Stony Brook, NY

Skills

Operations, Management, Strategic Planning, Public Speaking, Team Building, budget

Additional Information

Ideal situations would be within a 4 hour drive of Wilmington, NC; one week on then one week off; or 2 - 3 days per week onsite. Interim dedicated management also considered. Other travel situations negotiable.



Carolina Beach BOARD APPLICATION

BA-19-24

Received Date: August 28, 2019

Application Type: Ad-hoc Business and Economic Development

Committee

ANY CAROLI	
NAME:	Kim Losito
LENGTH OF RESIDENCY:	6 years part time, 4 months full time
Appointment to a Board, Commissi meetings. Are you available for: ☑ Evening Meetings ☐ Daytime Meetings	ion or Committee will require your consistent attendance at regularly scheduled
OCCUPATIONAL BACKGROUND:	Senior Analyst, Financial Reporting, PPD, Wilmington, NC May 2019-Present Prior to that, I have worked in various Corporate Accounting positions since 1989. I am happy to provide my resume upon request.
EDUCATIONAL BACKGROUND:	Bachelor of Business in Accounting, University of North Dakota, 1989 NC Certified Public Accountant #19800 since 1991 NC Licensed Real Estate Agent #275670 since 2013
REASON FOR APPLYING:	I have been a part time resident for six years and now that I am a permanent full-time resident, I want to become more involved in the community. I love this community. There is a lot of change, growth and improvements going on in Carolina Beach and I would like to be a part of a committee to help plan for this growth and development to ensure we create more jobs and more investments so that we can strive for continuous improvement.
RELEVANT EXPERIENCE:	NC Certified Public Accountant #19800 since 1991 NC Licensed Real Estate Agent #275670 since 2013 After two years in public accounting, I have been working in Corporate Finance departments for 28 years doing everything from accounting, financial reporting, financial planning, budgeting and forecasting. I also have my real estate license, so I'm familiar with NC real estate rules and regulations.
COMMUNITY INVOLVEMENT:	Since moving here in May, I have joined the Island Women's Club.
Please indicate if the following is t ☑ You are a property own ☐ You or a family member ☐ You have been convicted.	ner within the community or is the owner of a local business in the community



Carolina Beach BOARD APPLICATION

BA-19-27

Received Date: August 29, 2019

Application Type: Ad-hoc Business and Economic Development

Committee

NAME: Lisa Overby-Dosier

ADDRESS: 807-1 Kenneth Ave, Carolina Beach, NC, 28428

TELEPHONE: 910-508-4475

EMAIL: lisabeachykeen@gmail.com

LENGTH OF RESIDENCY: 11 years

Appointment to a Board, Commission or Committee will require your consistent attendance at regularly scheduled meetings. Are you available for:

□ Daytime Meetings

OCCUPATIONAL BACKGROUND: Business owner for several years on the island.

EDUCATIONAL BACKGROUND: BA Psychology, MA Education

REASON FOR APPLYING: To be a part of this community and involved in the economic development. To be

a voice for growth as well as preserving our essentials.

RELEVANT EXPERIENCE: I have been a (successful) business owner on the island for nearly 5 years now. I

care about the place I live in.

COMMUNITY INVOLVEMENT: I have 3 kids, a business here on the island, and I also teach classes at the rec

center. We attend many events weekly as a family and support local causes

whenever we can.

Please indicate if the following is true:

☑ You are a property owner within the community

 $\ \square$ You or a family member is the owner of a local business in the community

☐ You have been convicted of a felony

Town of Carolina Beach Committee Application



Contact Informat	ion	
Name	Greg Reynolds	
Street Address	709 Canal Drive, A2	
City, State, ZIP Code	Carolina Beach, NC 28428	
Preferred Phone	910-547-3254	
E-Mail Address	greg.reynolds.architecture@gmail.com	
	Interests	
Arts and Activities Board of Adjustme Freeman Park (mee Harbor Commissio Operations Advisor Parks and Recreati Planning and Zonir Police Advisory (me	mare interested in volunteering (check all that apply) (meets 3rd Wednesday of each month at 6:00 p.m. in the conference room) (int (meets as needed on the 3rd Wednesday of each month at 6:30 p.m.) (int (meets as needed on the 3rd Wednesday of each month at 6:30 p.m.) (int (meets 4th Thursday of each month at 7:30 p.m. in the conference room) (int (meets 4th Wed. in Jan, Feb, Apr, May, July, Aug, Oct & Nov at 6:30 p.m. in ry (meets 1st Tuesday of each month at 10:00 a.m. in the conference room) (int (meets 1st Monday of each month at 7:00 p.m. at the rec center) (int (meets 2nd Thursday of each month at 6:30 p.m. in the council chambers) (int (meets 2nd Thursday of each month at 7:00 p.m. in the conference room) (int (meets 2nd Thursday of each month at 7:00 p.m. in the conference room) (int (meets 2nd Thursday of each month at 7:00 p.m. in the conference room) (int (meets 2nd Thursday of each month at 7:00 p.m. in the conference room) (int (meets 2nd Thursday of each month at 7:00 p.m. in the council chambers) (int (meets 2nd Thursday of each month at 7:00 p.m. in the conference room) (int (meets 2nd Thursday of each month at 7:00 p.m. in the council chambers) (int (meets 2nd Thursday of each month at 7:00 p.m. in the conference room) (int (meets 2nd Thursday of each month at 7:00 p.m. in the conference room) (int (meets 2nd Thursday of each month at 7:00 p.m. in the conference room)	
	Special Skills or Qualifications	
Summarize special skills a or through other activities,	and qualifications you have acquired from employment, previous volunteer work including hobbies or sports.	e e
Executive Director of I Board of Directors-Ple	easure Island Chamber of Commerce (since February 2017) Pleasure Island Chamber of Commerce (2010-2017) easure Island Chamber of Commerce 2006-2010 e - Owner/Architect (1980-Prtesent)	

Previous Volunteer Experience	

Summarize your previous volunteer experience.

Carolina Beach Planning & Zoning Commission (2008-2017) 6 years as Chair Carolina Beach Board of Adjustments (2006-2008) CBP3 Director

Carolina Beach LUP Committee (2006-2007)

Carolina Beach Marketing Advisory Committee (2012-2015)-Serving as Secretary

Person to Notify in Case of Emergency

Name	Teresa Sandeford
Street Address	709 Canal Drive A2
City, State, ZIP Code	Carolina Beach, NC 28428
Home Phone	910-547-3254
Work Phone	
E-Mail Address	mosaicsbyreresa@gmail.com

Agreement and Signature

I understand that this application is public record and I certify that the facts contained in the application are true and accurate. I understand that I must attend 75% of scheduled meetings in order to remain an active committee member. This application will remain on file in the office of the town clerk for 18 months.

Name (printed)	Greg Reynolds
Signature	6Kgl-
Date	August 14, 2019

Our Policy

It is the policy of this organization to provide equal opportunities without regard to race, color, religion, national origin, gender, age, or disability.

Thank you for completing this application form and for your interest in volunteering with the Town of Carolina Beach!





Carolina Beach BOARD APPLICATION

BA-19-21

Received Date: August 22, 2019

Application Type: Ad-hoc Business and Economic Development

Committee

NAME:	Cathrine Robbins
LENGTH OF RESIDENCY:	2
Appointment to a Board, Commissi meetings. Are you available for: ☑ Evening Meetings ☐ Daytime Meetings	on or Committee will require your consistent attendance at regularly scheduled
OCCUPATIONAL BACKGROUND:	I'm a financial advisor with Ameriprise Financial with over 16 years experience.
EDUCATIONAL BACKGROUND:	I hold a CFP and RICP designation and have BS in Finance
REASON FOR APPLYING:	I want to become involved in the community and the towns future growth plan.
RELEVANT EXPERIENCE:	Although I'm a fairly recent resident of Carolina Beach, I moved here because I value the "small" town family feeling I received when first visiting. As a financial advisor I look at the long-term perspective and goals and how someone may accomplish them. In addition, for the last 12 years I've worked as a consultant for other advisors office on how to increase efficiency and productivity.
COMMUNITY INVOLVEMENT:	Although I don't have much volunteer experience, I'm looking forward to becoming more involved in our community. Previously I moved a lot due to school and job changes and never had the chance to be directly involved. With this being my final move, I want to become part of what I think makes this community so unique.
Please indicate if the following is t	rue:
You are a property owr	ner within the community
You or a family membe	r is the owner of a local business in the community
☐ You have been convicte	ed of a felony



Carolina Beach BOARD APPLICATION

BA-19-28

Received Date: August 29, 2019

Application Type: Ad-hoc Business and Economic Development

Committee

NAME: Daniel Tangredi

ADDRESS: 1309 Bonito Ln, Carolina Beach, North Carolina, 28428

TELEPHONE: 4073100697

EMAIL: dtcyrious@hotmail.com

LENGTH OF RESIDENCY: 6

Appointment to a Board, Commission or Committee will require your consistent attendance at regularly scheduled meetings. Are you available for:

□ Daytime Meetings

OCCUPATIONAL BACKGROUND: Business Owner

EDUCATIONAL BACKGROUND: Bachelor Degree in Marketing from University if Central Florida

REASON FOR APPLYING: I have been very eager to get involved in our committees.

RELEVANT EXPERIENCE: I've been a business owner in Carolina Beach for 5 years. Before owning a

business I was a marketing consultant for a company that helped bring new customers to local businesses. When I graduated college I worked my way into a

Director of Marketing position with a local software company.

COMMUNITY INVOLVEMENT: Throughout my time here in Carolina Beach I have donated time and money to

several local charities.

Please indicate if the following is true:

☑ You are a property owner within the community

☑ You or a family member is the owner of a local business in the community

☐ You have been convicted of a felony



Carolina Beach
BOARD APPLICATION

BA-19-29

Received Date: September 2, 2019

Application Type: Ad-hoc Business and Economic Development

Committee

NAME: Jason Wooten

ADDRESS: 104 Olde Mariners Way, Carolina Beach, NC, 28428

TELEPHONE: 7037861939

EMAIL: jasonjwooten@hotmail.com

LENGTH OF RESIDENCY: 4.5 years

Appointment to a Board, Commission or Committee will require your consistent attendance at regularly scheduled meetings. Are you available for:

Evening MeetingsDaytime Meetings

OCCUPATIONAL BACKGROUND: Director of Business Operations and Corporate Real Estate for large DC-based

software company. Also own a local business in Wilmington, and a consulting firm

based in CB.

EDUCATIONAL BACKGROUND: BS in Public Administration, George Mason University

REASON FOR APPLYING: Significant interest in this committee's goals, and lots of relevant experience.

RELEVANT EXPERIENCE: Have worked with multiple economic development organizations including

Portland, OR; Dallas, TX; Austin, TX; Fairfax County, VA; Washington, DC; Montgomery County, VA; States of Texas, Virginia, and Maryland. Represented software company and applied for/negotiated for economic incentives related to

office relocations and expansions.

COMMUNITY INVOLVEMENT: Member of Island Men 2015-present. Currently serve as Treasurer.

Member of Operations Advisory Committee 2015-present. Currently serve as Vice

Chair

Operations Committee Liason to the Canal Drive Flooding Committee

Please indicate if the following is true:

- ☑ You are a property owner within the community
- ☑ You or a family member is the owner of a local business in the community
- ☐ You have been convicted of a felony

Jason J. Wooten

208 N. Dow Rd. Carolina Beach, NC 28428

jasonjwooten@hotmail.com Cell: (703) 786-1939 NC Real Estate Broker License #297830

Record of success includes optimizing business processes, developing plans and programs to mitigate risk, and ensuring the highest quality of services are provided to employees, customers, and owners. Exceptional ability to grasp complex problems and implement solutions that maximize stakeholder returns. Excels in a fast-paced environment and embraces data and analytics to solve problems. Proven ability to communicate issues, risks, and resolutions to both external and internal clients at all levels.

Areas of Expertise

- * Management of corporate real estate portfolio
- * Contract negotiation
- * Project management
- * Strategic partnerships
- * Oversight of all global physical office and residential operations
- * Procurement optimization
- * General legal review and guidance
- * Sales management and mentorship
- * E-Commerce strategy and operations management
- * Development of company policies
- * Travel team management
- * Administrative team leadership

Professional Experience

Upper Deck Ventures, Inc. President

January 2018 - Present

A boutique business consultancy firm providing services to a variety of local and national businesses in the retail, hospitality, non-profit, and technology sectors. Services include strategic planning, financial analysis, bookkeeping and payroll services, and commercial real estate & construction management.

Coastwalk Real Estate / Coldwell Banker Sea Coast Advantage Commercial & Residential Real Estate Broker, REALTOR® August 2017 - Present

Sit & Stay Ventures, Inc. ("The Dog House")
President & Treasurer

August 2016 - Present

Sit & Stay Ventures, Inc. is an s-corporation primarily providing pet care services through the trade name The Dog House. As company founder and president, my primary role is to manage and ensure the ongoing financial and operation health of the growing corporation.

Cvent (NYSE:CVT)

January 2006 - August 2016; June 2018 - present

Beginning in sales in 2006, I progressively advanced within the organization from an entry-level sales associate to a senior manager in finance and business operations reporting directly to the CEO & CFO. Along the way, I was been involved with nearly every business unit in the company by managing enterprise-wide projects and facilitating the corporation's growth from a 70 employees as a small start-up in 2006, to a 2,000+ employee publicly-traded software company with a global footprint in 2016.

Director, Procurement & Business Operations Senior Manager, Business Operations August 2019 – Present January 2013 – August 2016; June 2018 – August 2019

Core Responsibilities: Oversee and manage various aspects of the business enterprise including a corporate real estate portfolio of 275,000 square feet across 15 locations spanning three continents. Negotiate all vendor contracts for facilities, professional services, software, office supplies, shipping & logistics, insurance, and other areas. Manage day-to-day e-commerce services which process over \$1.1 billion per year. Hire, train, and develop all administrative staff in US, Canadian, and European offices including reception staff, administrative and executive assistants, and coordination of site maintenance staff. Key project leader for all office renovations and new construction at all global facilities. Co-manage internal travel department to ensure the highest level of customer service while managing company spend efficiently and responsibly. Assist with legal and compliance inquiries in partnership with legal department.

Key Contributions & Accomplishments:

- * Led construction of \$9 million, 130,000 square feet off high-tech office space for corporate headquarters relocation. Project completed on time and under budget.
- * Primary negotiator of HQ lease valued at over \$40 million, including site selection and securing economic development funding from

state and local jurisdictions totaling \$2 million.

- * Managed architectural planning, general contractor selection, construction management, A/V design, and site selection for HQ relocation.
- * Successfully facilitated the relocation of 700+ employees over a single weekend without disruptions to any business operations.
- * Oversaw construction and relocation of additional offices in Portland, Atlanta, Los Angeles, London, and Canada.
- * Achieved over 25% in negotiated cost avoidance in CY 2015, significantly exceeding the internal goal of 15% and resulting in millions of dollars in annualized savings for the organization.
- * Developed and managed the implementation of a custom e-commerce engine serving hundreds of customers and generating millions of dollars in new sales revenue.

Manager, Operations

January 2012 – December 2012

Overview: Assist with the management of corporate real estate totaling approximately 100,000 square feet in seven locations. Manage day-to-day e-commerce services. Develop travel & expense policies. Ensure compliance with and manage company's GSA schedule governing sales to the US federal government. Involvement with financial analysis and providing business and legal guidance to the sales organization.

Key Contributions & Accomplishments:

- * First employee to serve in an Operations capacity in company history.
- * Managed multiple expansion projects at company HQ, including architectural design and construction management.
- * Oversaw additional expansion and relocation projects in Austin and Portland offices.
- * Achieved 20%+ in negotiated cost avoidance, exceeding corporate goal of 15% and resulting in millions of dollars in annualized savings.

Manager, Business Development Senior Business Development Executive June 2008 – December 2011 January 2006 – May 2008

Overview: Manage team of 20+ employees in sales & marketing. Team responsible for prospecting, qualifying, and selling software solutions to professional associates at the national, state, and local levels. Identifying core strategic and affinity partnerships within the meetings & events industry to further build Cvent's corporate brand to potential customers and partners. In addition, I was a quotacarrying (and exceeding) member of the sales team.

Key Contributions & Accomplishments:

- * Successfully trained and mentored several employees who currently serve as Senior Directors within the corporation.
- * Team exceeded quota every year and quarter under my leadership, while I exceeded personal quotas every quarter and year.
- * Grew the sales team from 3 employees to 10 while maintaining profitability, while achieving compounded sales growth of 40%/year.
- * Managed several of the most visible strategic partnerships in the industry, including global affinity contracts with Meeting Planners International (MPI), Association of Corporate Travel Professionals (ACTE), Professional Convention Management Association (PCMA), and American Advertising Federation (AAF).
- * Closed first sale after only 33 days of employment, then a company record.
- * Promoted from Associate, to Senior Associate, to Executive, to Senior Executive in 2 ½ years.

Select Awards & Recognition

- 2014: Cventer of the Year, Annual company-wide award of excellence awarded to 3 employees globally, Cvent
- 2012: Penny Pincher Award, Cvent
- 2005: John Godbold Award, awarded by staff to only one outstanding graduating senior in Public Administration, first ever recipient
- 2001: National Semi-Finalist in Student Congress, National Qualifier in Lincoln-Douglas Debate, National Forensic League

Community Service

- 2015 present: active member of The Island Men, served as Director (2016-2017) and Treasurer (2018 present)
- 2015 present: member of the Operations Advisory Committee, Town of Carolina Beach; Vice Chairman 2019-present
- 2013 2014: Member of the Board of Directors, Fairfax (Virginia) Adult Softball Inc.
- 2011 2012: Co-Chair, Educational Development Committee, Meeting Professionals International Potomac Chapter

Education

Bachelor of Science, Public Administration, George Mason University

 $* \textit{References from former managers, employees, clients, or partners available upon \textit{ request.}}$



Carolina Beach BOARD APPLICATION

BA-19-26

Received Date: August 28, 2019

Application Type: Ad-hoc Business and Economic Development

Committee

NAME: Maureen Lewis

ADDRESS: 1407 CROAKER LANE, CAROLINA BEACH, NC, 28428

TELEPHONE: 3104275656

EMAIL: bchrunrmaureen@yahoo.com

LENGTH OF RESIDENCY: less than 1 year

Appointment to a Board, Commission or Committee will require your consistent attendance at regularly scheduled meetings. Are you available for:

☑ Evening Meetings☑ Daytime Meetings

OCCUPATIONAL BACKGROUND: 30+ years in retail/ eCommerce successfully identifying trends and growing

category businesses. Collaborated with dozens of key brands (Levi's, CBS, Disney, Mattel, Apple, Roku) to partner on unique events and merchandise to increase business and visibility. In my non-profit work, I work closely with local and national brands and businesses on creating relevant partnerships that increase

visibility and revenue.

EDUCATIONAL BACKGROUND: BA English Baylor University, Grant Writer Accreditation CFCC

REASON FOR APPLYING: I have recently retired and am eager to utilize my experience & skills to benefit

my new beach town.

RELEVANT EXPERIENCE: Please see resume

COMMUNITY INVOLVEMENT: Currently on the Board for Wilmington's Newcomers Club, Chair for paws4people

Derby4Dogs fundraiser, Board Member for Hermosa Beach Murals Project.

Please indicate if the following is true:

\boxtimes	You are a	property	owner	within	the	communit	v

- ☐ You or a family member is the owner of a local business in the community
- ☐ You have been convicted of a felony

Maureen Ferguson Lewis

www.linkedin.com/in/mflewis

1407 Croaker Lane Carolina Beach, NC 28428

bchrunrmaureen@yahoo.com

310-427-5656

Innovative and entrepreneurial "hands on" leader with multi-category experience in buying, planning & forecasting, product development and merchandising for e-commerce and brick & mortar environments * Proven track record of exceeding financial targets and profitability * Merchandising strategy execution * Strategic Partnerships * Strong contract negotiation & vendor management skills * Internal employee growth and retention * Building collaborative partnerships within and outside an organization * Profit/Loss (P&L) Management * CRM * Web Analytics * Content Management

Professional Profile

Belkin International, Inc. (Playa Vista, California)

Director of Global eCommerce

2011-2018

Responsible for defining, executing and managing the merchandise, brand and marketing strategy for Belkin's Direct to Consumer initiatives. Drive assortment strategies, marketing calendar and promotional strategies through product performance analysis, margin assessment and returns optimization. Manage day to day global operations including financial forecasting, fulfillment and customer service for Belkin.com, wemo.com and Linksys.com brands. Provide leadership to drive traffic, conversion, profitability, acquisition and retention. Responsible for new product web store launch strategy and execution, Manage PLA and CSE budgets. Create seasonal promotions, bundles and exclusive offers to mitigate retail partner conflict. Oversee customer acquisition strategy with Digital Marketing team. Identifying and implementing key 3rd party vendors/ tools to improve site performance, personalization and the customer experience. Implementing A/B testing, analyzing results and quickly creating & executing strategies supported by key findings

- Delivered YOY increases for all key KPI's- conversion rate (+23.4%), transactions (+35%), revenue (+35.8%) and AOV (+50%)
- Increased GP% by 20% within first quarter of Belkin.com launch and currently maintain a 54% margin
- Implemented best practices for SEO, landing page and product page rich content & design to increase organic search visibility 23% YOY
- Lead and Manage cross-functional teams creating and executing weekly e-blast, promotions, homepage and landing page updates resulting in 30% more site traffic YOY, increased Average Order Value and Average Units per Transaction and doubling CTR in 6 months
- Key stakeholder in transitioning legacy Linksys.com site with complete redesign & new platform on time
- Increased Linksys.com GP% by 14% within 6 months of acquisition
- Implemented Global Affiliate Program delivering 15% of total revenue growth in first 3 months after launch
- Established a global marketplace presence (eBay, Rakutan, Amazon) to increase brand visibility and successfully control excess inventory in channel
- Identify, negotiate and implement relevant 3rd party products to create exclusive online offers (Linksys Router + Roku, NASCAR die cast GWP)
- Partner with cross-functional teams to execute overall digital and marketing brand strategy and insure consistent messaging in all channels

<u>Global Buyer</u> 2009-2011

Responsible for sourcing materials and vendors to meet the global demand needs for Laptop Soft Goods business including launch of new iPad and Kindle accessories. Negotiated and executed master supplier agreements with new vendors resulting in 10% savings.

- Delivered \$2.5M cost savings by leveraging Belkin's global spend of the \$215.0M indirect supply markets.
- Optimized the supply base through strategic sourcing, contract negotiations and management of all suppliers and spend in the global indirect goods and services.
- Established new Corporate Card and Purchasing Card programs adding additional \$2M to bottom line
- Defined, developed and successfully executed new global T& E Policy, PR and Packaging guidelines

Virgin Entertainment Group (Los Angeles, California)

<u>Divisional Merchandise Manager-</u> Fashion, Accessories, Books, Magazines& Paper

2003-2009

Developed long-term divisional strategies and prioritized annual initiatives supporting brand strategies and increased earnings. Developed assortment plans, including breadth, depth, price-point, and space allocation for each new product category. Grew business from 500K to 20MM in 3 years. Analyzed business to capitalize on opportunities and risks by utilizing reports and market information. Identified new business opportunities, fashion brands (i.e. Ben Sherman, Harajuku), and licenses, reacting quickly to trends. Planned, submitted, and managed departmental budgets. Developed strong vendor relations with contemporary junior & men's markets to include music and entertainment licenses, street and urban wear and pop culture brands.

- Established new contemporary men's, children's and junior apparel & fashion accessories categories
- Negotiated contracts with key vendors to finance \$5MM renovations in existing stores
- Executed new store planning to include space allocation, design of new fixtures and development of new shop concepts, introduced new categories and key brands to maximize sales per square foot
- Negotiated for exclusive product launches including Ben Sherman, Beatles Boutique, Girls Next Door, Lyrics & Madonna Tour 2006 programs
- Developed a fully vendor-funded yearly fashion training & development conclave for sales team
- YOY growth of consumer electronics by adding new brands including Apple, Sharper Image, and Oaklev.
- Developed & designed the new Virgin licensed collection for all doors
- Recruited and developing staff that includes 5 buyers, 3 coordinators, allocators and planners
- Worked with IT to improve existing reports and develop new standard reporting across all divisions
- Developed retail merchandising visual directives, shipping manual, monthly receipt reports for stores and held in-store training workshops in a music retail environment to help stores with new product introductions.
- Supervised launch of new website www.virginmega.com to include look and feel of fashion pages, developing assortment, establishing marketing offers and customer tracking.

WeddingChannel.com (Los Angeles, California)

Director of Merchandising

2000-2002

Responsible for revitalizing a failing website and making it profitable within 3 months. Increased company's sales 137% and GM% by 61% in 2001 by developing/implementing highly effective business strategies, analyzing costs, focusing on vendor structure and merchandise assortment, managing OTB, renegotiating terms with vendors, and assessing retails.

Mattel (El Segundo, CA) Associate Marketing Manager-Barbie	1999-2000
ToyTime.com (Torrance, CA) <u>Buyer</u> -Dolls and Accessories, Teen Gear, Gifts, Christmas Shop	1999-2000
Neiman Marcus (Beverly Hills, CA) Department Manager/Buyer-Gift Galleries and Stationery	1995-1999
Neiman Marcus (Atlanta, GA/ Dallas, TX) Manager /_Buyer	1989 -1995

Bachelor of Arts in German and English, Baylor University

Associations & Awards: LA MART Retailer of the Month, LA MART Retail Advisory Board 2009, Licensing Industry Merchandisers' Association (LIMA) Panel, Retail Solutions Merchandise Planning Panel 2007, Gerson Lehrman Group- Consultant

Community Leadership: Special Olympics Hermosa Beach Host Town Board 2015, Hermosa Beach Parks & Recreation Commissioner 2015-2019, Hermosa Murals Board of Directors 2014-current, Redondo Beach Recreation and Parks Commissioner 2009-2013, Families for a Safe Redondo 2008-2013, Hermosa Beach Centennial Co-Chair, Director of Leadership Hermosa 2004-2005, Hermosa Beach Cable Commission 2004-2006, Co-Chair of Hermosa Corps 2004-2006, Big Sister Mentor 2001-2004

Volunteer Experience

Redondo Beach Parks and Recreation Commission-City of Redondo Beach-Mar 2009 - Oct 2013

The Commission acts as adviser to the City Council in all matters pertaining to public recreation, including playgrounds and entertainment. Prepare, with the assistance of the Director of Recreation, an annual estimate for budget purposes for the funds necessary to carry on an adequate recreational program in the City, stimulate public interest in such recreation program and cooperate with schools located in the City and all other agencies relative to securing and developing a full and complete recreation program. Prioritized park funding, worked closely with private organizations that wanted to contribute equipment or upgrade facilities in order to utilize them.

Parks & Recreation Commissioner-City of Hermosa Beach Jun 2015 - Mar 2018

The Parks, Recreations and Community Resources Advisory commission serves in an advisory capacity to the City Council in all matters pertaining to the Department of Community Resources; cooperates with other governmental agencies and civic groups on the advancement of sound leisure, cultural, social services and educational programming; and formulates policies on the services, programs and lease agreements of the Department, subject to approval of the City Council. Key projects I managed: Pet Waste Issue, Greenbelt preservation, developed a uniform City facility leasing standard and liaison between city and businesses to optimize the Level 3 Special events, reviewed city facilities and prioritized repairs and upgrades based on how public was using these buildings.

Co-Chair Derby4Dogs-PAWS4PEOPLE INC Wilmington, NC Sep 2018 – May 2019

Co-chaired one of the biggest fundraisers for paws4people, an organization that trains and provides Assistance Dogs to veterans, children and those in need. Responsible for marketing, creating social media content, creating and maintaining event website and managing online silent auction which generated 4x revenue as the previous year. Fundraiser sold out prior to event which resulted in us booking a larger venue in 2020. Named Chairperson for 2020 event.

Board of Directors Wilmington Newcomers Club Wilmington, NC May 2019 - Present

Responsible for bringing in monthly speakers from the community to share local experiences, history and opportunities for the membership.

Board Member-HERMOSA BEACH MURAL PROJECT Apr 2014 - Present

Hermosa Beach Murals Project is a 501 (c) (3) non-profit foundation dedicated to beautifying the business district of Hermosa Beach through art. By curating themes, commissioning local artists and actively fundraising, this foundation aims to bring stunning murals to life. I redesigned & manage the website & Facebook pages and added shopping capabilities. I am also responsible for driving membership, partnering with local businesses to raise funds or in-kind sponsorships our unveiling events and PR/ Communications. I chaired the last 2 fundraisers and consistently double the revenue year on year.

Chair-Friends of the Parks presents Pets in the Park Hermosa Beach Jan 2014-May 2018

Created an annual event to educate the community on local pet regulations, offering discounted vaccinations, pet adoptions and bringing in the local pet businesses to create awareness. Residents could register their pets with city, meet the police dog, participate in Pet Tricks contest, Pet Blessing and Pet Parade. Attendance was about 250 and has become a South Bay favorite event.

Hermosa Beach Centennial City of Hermosa Beach Feb 2002- December 2007

Responsible for managing 45 volunteers, liaising with the city and community organizations, fundraising, budgeting and event planning for a year-long Centennial celebration for the city of Hermosa Beach. Designed and developed the centennial website, centennial merchandise, event branding, public relations/press releases. Directly responsible for creating and executing programs including Hands for Hermosa, 100 Yogis on the Beach, and Centennial Cocktail Contest and fundraiser. Raised over \$100K and no city funding was utilized for any Centennial event.

Leadership Hermosa- September 2001- March 2018 President 2002-2003

Refined the Charter and Bylaws. Appointed a working Board of Directors to ensure the new organization would prosper and attract quality candidates. Recognized as on the best leadership programs in Southern California for training upcoming civic and community leaders.

Town of Carolina Beach Committee Application



Contact Information		
Name		
Street Address		
City, State, ZIP Code		
Preferred Phone		
E-Mail Address		
Street Address City, State, ZIP Code Preferred Phone		
Arts and Activities (me Board of Adjustment (r Freeman Park (meets 4 Harbor Commission (m	ets 3rd Wednesday of each month at 6:00 p.m. in the conference neets as needed on the 3rd Wednesday of each month at 6:30 p. th Thursday of each month at 7:30 p.m. in the conference room) neets 4th Wed. in Jan, Feb, Apr, May, July, Aug, Oct & Nov at 6:3	.m.) 80 p.m. in conference room
Parks and Recreation (Planning and Zoning (r Police Advisory (meets Marketing Advisory Co	meets 1st Monday of each month at 7:00 p.m. at the rec center) neets 2nd Thursday of each month at 6:30 p.m. in the council ch 1st Monday of each month at 7:00 p.m. in the conference room)	nambers)
	Special Skills or Qualifications	_
-		nteer work,

	Previous Volunteer Experience	
Summarize your previous vol	unteer experience.	
	Person to Notify in Case of Emergency	
Name		
Street Address		
City, State, ZIP Code		
Home Phone		
Work Phone		
E-Mail Address		
	Agreement and Signature	
are true and accurate. I unde	tion is public record and I certify that the facts contained in the applicerstand that I must attend 75% of scheduled meetings in order to remelish application will remain on file in the office of the town clerk for 18	nain an
Name (printed)		
Signature		
Date		_
	Our Policy	
	Our Folicy	

It is the policy of this organization to provide equal opportunities without regard to race, color, religion, national origin, gender, age, or disability.

Thank you for completing this application form and for your interest in volunteering with the Town of Carolina Beach!





AGENDA ITEM

Meeting: Regular Town Council - 10 Sep 2019

Prepared By: Ed Parvin Department: Executive

Closed Session to Discuss a Personnel, Attorney Client, and Real Estate Matter

ACTION REQUESTED: Motion to go into closed session to discuss a personnel,

attorney/client and real estate matter in accordance to NCGS 143-

318.11(a)(3)(5) and(6).

The property being discussed is 316 Cape Fear Boulevard.

The matter being discussed is 19CVS2999 Stier Construction v Town

of Carolina Beach