

# **CAROLINA BEACH**

TOWN COUNCIL MEETING

MINUTES • JUNE 23, 2015

## **Council Chambers**

Workshop

6:00 PM

### 1121 N. LAKE PARK BLVD. CAROLINA BEACH, NC 28428

# I. CALL TO ORDER

Attendee Name	Title	Status	Arrived
Dan Wilcox	Mayor	Present	
LeAnn Pierce	Mayor Pro Tem	Excused	
Steve Shuttleworth	Council Member	Present	
Sarah Friede	Council Member	Present	
Gary Doetsch	Council Member	Present	
Michael Cramer	Town Manager	Present	
Ed Parvin	Assistant Town Manager	Present	
Debbie Hall	Finance Director	Present	
Kim Ward	Town Clerk	Present	
Noel Fox	Attorney	Present	

#### **II. DISCUSSION ITEMS**

1. Review of Retirement Policies

(Requested by Michael Cramer, Town Manager's Office)

Town Manager Michael Cramer - Several months ago when we were doing the budget, Council wanted to know how we stacked up to other communities in dealing with our retirements and our liability that we have out there for retirement benefits. We looked at all of those things and came up with several recommendations that you could change that would make us more consistent with other communities out there. The first one is a freeze for all future health care benefits for retirees. That is, at some date we should pick a point and say anybody hired after this date will no longer be eligible to accrue service time toward a post-employment health care insurance program. We can pick any date. In this case I put down July 15, 2015 because that is the day after our next meeting but that can change. If we change that policy, we will stop accruing individuals that we know that we hire new to the organization that we will have a liability for when they retire. Currently, the Town has a vested retirement policy which says anyone with 0-14 years with the organization get no contribution from the Town for medical care after their retirement. If they have 15-19 years, the Town will pay 50% of their healthcare costs. If they are 20+ years, the Town will pay 100% of their health care costs. None of that in this policy would change. The only people that this freeze would impact are the future hires and not existing employees or existing retirees. That seems to be pretty consistent with other organizations that we looked at.

The second item that we give a benefit for is the Medicare supplement. Right now, if you retire from the Town and you are vested in those categories, the Town pays your healthcare premium up until you turn 65 or eligible for Medicare. At that point you go on Medicare and the federal government picks up the tab for Medicare but the Town pays a supplement. Right now, the supplement is what covers you for all the

things that the federal program does not cover. Right now for the next budget year, the Medicare supplement costs us approximately \$55,000 just on the retirees that we have on the system now. If you froze that plan on July 15th but left in the provision about longevity with the organization, your vesting rights, you would be able to start a gradual scale down of those costs. If you look at the screen it says, "Effective July 15, 2015, only active retirees and employees vested in the retirement system for at least 15 years will be allowed to remain on or be added to the BCBS Medicare Supplement Plan/RX Plan". That would impact current employees who have less than 15 years of service with the organization. We currently have 17 retirees that receive the Medicare Supplement. We have 9 retirees that are under the Medicare age. We have 9 employees that are currently vested with over 15 years of service. You are looking at a group of 35 individuals that would continue to receive the benefit that they were promised when they hired into the system. Everyone else would not receive the benefit.

The last two items that we talked about were freezing current dependent coverage and also freezing people from being able to drop our program or having a new employer where they take that employers insurance. With the current system, once you retire from the Town you are able to carry your dependents with you on the plan. You end up paying 100% of their premium for those dependents but what that does for the Town is increases the entire pool of individuals that we have in our plan. Sometimes that is good, most of time that's a negative because you are bringing in people that have additional needs on the health care system. Most other community's state that they will give a benefit for health care for the employee but not to their dependents. We don't have a lot of that. Out of the 9 that currently have our healthcare plan, maybe only 2 or 3 have dependents. You are stopping that future liability if you put a cap on that.

The other aspect of this recommendation is the new employer and drop coverage. That is saying if someone retires from the Town with 20 or 30 years of service and they are still young and want to continue employment somewhere else, and their employer provides health care benefits, they have to take that benefit rather than staying on ours. Basically, that is where that employer becomes their primary health care provider for them instead of the Town who is a previous employer. Or if you decide once you retire that you don't want the Town's insurance and you drop it, we are suggesting that once you drop the coverage you are off of it completely. There are a couple of occasions where you might be able to do that, for instance, you dropped and your spouse passed away - most likely you could get back on our plan. We would have some flexibility to say under certain circumstances you could re-add yourself. It would have to be based on a change in family status.

Council Member Shuttleworth - Here's the problem I have. I don't like the word MUST. It should be our retiree's choice. I don't think we should force them to take another employer's benefits if they are not as good as the Town's. They are entitled to that. Now, if they choose to come off, they're off.

Mayor Wilcox - It also creates a disincentive for that employee to go out and get a job. It may only be a short term position. They may just need some supplemental income and we are forcing them out of a situation that they worked a long time for.

Mr. Cramer - I understand where you are coming from. We can change the wording to read shall.

Council Member Shuttleworth - I don't have a problem with saying from July 15, 2015 forward any future employee may fall under this but for me, whatever we have

offered people that were hired prior to July 15 should stay in place, period. I would say the same thing about dependents. We don't have that many. Yeah, it may increase our pool but those people worked for us for 15 plus years and I have a hard time changing any benefit that was offered prior to 2015.

Mayor Wilcox - I agree with that.

Council Member Shuttleworth - I will not vote to change anything for anyone who was hired prior to July 15, 2015. I think we need to live with it. People were hired under a plan and they should get it.

Mr. Cramer - That's fine with us. We were asked to compare ourselves against other community's because of future liability so that's what we did and these are the types of things that those other organizations have out there. All I need to hear if four people saying the same thing and I am able to go and write that in and we can vote on it next month. This isn't something that staff brought up so that we could cut costs. It was brought to us so that we could look at the issue.

Council Shuttleworth - Thank you. You did exactly what we asked.

Mayor Wilcox - If you are going to cut this off on July 15<sup>th</sup>, we need to know what that new plan is going to look like also.

Mr. Cramer - It's not so much a plan, it's policy decisions. There is still a question about whether or not we want to change the vesting tier for future employees.

Mayor Wilcox - If everybody is good with it like it is and it just changes on the  $15^{th}$ , I'm fine with it. We could look at a different tier option to see what it may save us in 10 or 20 years when we have time to do that.

Council Member Doetsch - I'm ok with it.

Council Member Friede - I'm good with it.

Mr. Cramer - That's very helpful and I will bring you back something for the next meeting.

Human Resource Director Holly Brooks - So what you're saying is you are not going to do anything with the Medicare supplement? Everyone will continue just as it is today?

Mr. Cramer - All four of the items that we listed; freezing the future health care benefits would happen for future employees after July 15th. For the Medicare supplement, that too would be for future employees. So, all existing employees would remain with the same benefit that they currently have whether they are vested or not. Same thing for the current dependents and for the employer add/drop. So everything would start with the new employees. Did I say that right?

Council members agreed.

Mr. Cramer - One other thing that we briefly touched upon is how we handle volunteer firefighter health care. This one is complicated. We looked at our current plan as it was adopted by Council in 2000. Basically that plan said if you were a volunteer firefighter in 2000, and you are on a special list, that you would be able to add on to the Town's insurance and that if you met the vesting thresholds, you could

retire with that benefit. Once you retire from the Town as a volunteer, you would be able to get health care insurance with us if you were vested in the program. That's what the motion stated. We looked at that in light of today's health care industry and if we continue to follow that practice, we will be in violation of the Affordable Health Care Act. The reason is because volunteer firefighters are not a class of individuals that we can cover. We can only cover employees and elected officials, not volunteers. That means that any paid volunteer would not be able to receive that benefit that they were told about in 2000 when they were put on that list.

The second item is, right now the way that we handle it is, if you have other insurance somewhere else, we will reimburse them for their portion of their premiums. That too, is a violation of the Affordable Care Act because it goes against what they call the pay provision in the Act which is, you have to have a primary insurer and that primary insurer has to be someone that can track and document all of the information associated with you having health care. If someone else is paying the tab for you, they could turn around and go into the health care group marketplace and get any insurance that they want. That defeats their purpose. At this point, the way that we are handling our volunteer firefighter's health care for retirees makes us in violation of the Affordable Care Act.

Council Member Shuttleworth - Is this just for the firefighter retirees?

Mr. Cramer - Only for the firefighter retirees. That was the only benefit given out in 2000. The list had 19 people on it however, some of those 19 are no longer in the area and no longer active with our volunteer complex. Each one of those individuals can cost \$6,000 a year.

Council Member Friede - What does it mean to be in violation of the Affordable Care Act?

Mr. Cramer - We follow all of the other requirements of the Affordable are Act meaning we will insure your child up to age 26, there are no pre-existing conditions, all of those aspects of the Act. The ones that we are in violation of, we could get fined for. I can't tell you how much the fine is because it is a very convoluted process to figure out the fine. They may not even consider us to be in compliance at all if we don't have all of the aspects.

Council Member Shuttleworth - Who else can help us make that determination of what it is? Prior to making that decision I think I would like to see a definite number. What are the costs involved instead of just making a motion on the 14<sup>th</sup> and passing it and telling them the next day on the 15<sup>th</sup> that we had to do this. I would like to talk to them ahead of time and I would like to find out who actually says you are in violation and here's your repercussions. Do we talk to Blue Cross, an insurance provider or do we talk to someone on the federal ACA office? Can someone tell us what that violation means?

Council Member Friede - We can't continue with a policy that we know is in violation with federal law. We don't need to lose our coverage.

Mayor Wilcox - Are there any other options that are available to us?

Mr. Cramer - At this point, no. We can't make the volunteers employees because they are only paid on call.

Council Member Shuttleworth - but you are only talking about the retirees.

Mr. Cramer - Yes, retired from our volunteer service.

Mrs. Brooks - We have a mixed bag of both. We have some that have stopped providing services and some that are still actively volunteering.

Council Member Doetsch - We need to let these folks know that if we have to make that change, who is responsible for that change occurring. If it's the federal government then so be it. We can't change that.

Mr. Cramer - We have already has some of these discussion with the 3 individuals that we know of right now.

Mayor Wilcox - Why is it that we don't know how many people we are talking about?

Council Member Shuttleworth - I would like to know as well as their status. Have they been working here a year or for 15 years. I'm just trying to understand the human side of what kind of impact this is going to have.

Council Member Friede - Does this go back to the 2000 list? So it's only going to be the people who were volunteers as of 2000 who are still active or retired but nobody since 2000?

Mrs. Brooks - Correct.

Council Member Shuttleworth - So that means the ones on the list have at least 15 years. I'm just trying to figure out how to deal with it.

Mr. Cramer - What we are saying is we have two things that we know we are in violation of; we can remedy those but what we don't know at this point is what the ramifications of the remedies would be.

Mayor Wilcox - I suppose we have talked to our representative with Blue Cross to see if there are any other options and asked if they have had this with any other Towns.

Mr. Cramer - We have not found anybody that has had this same situation in our waiver.

Council Member Shuttleworth - Maybe we could get a waiver because apparently other people have received waivers for the Affordable Care Act.

Mr. Cramer - One of the reasons we are in this situation is in 2000, we were a volunteer department. We only had one paid individual and that was the Chief. We are now at a staff level where we basically have a full time fire department but we use volunteers as an auxiliary so our circumstances have completely changed but we have not changed the benefits that we stated from that 2000 resolution.

Council Member Doetsch - At that time, we were getting close to the 100 employee threshold for insurance so it was pushing us to get some of those folks from the fire department out of that 100 employee group and into a separate organization so we could maintain that lower rate for organization with less than 100 employees.

Council Member Friede - Is there a professional firefighter's association that we could contact to see what they have done?

Mr. Cramer - We can definitely follow up on this before a decision is made.

Mayor Wilcox - When would this have to take place?

Mr. Cramer - Blue Cross wants it to happen right away because that would get us in compliance.

Mayor Wilcox - How long have we known about this?

Mr. Cramer - Just recently.

Mayor Wilcox - If this is a must do situation then we need to be getting those people together and give them some notice.

Council Member Shuttleworth - That's where I'm at. I am more concerned about how many people we have being affected and what you are planning to do to present these issues to them and solving this issue or helping them come up with a solution. I would just like to hear what the plan is.

Mr. Cramer - The date can change. There isn't anything that says I have to do this on any particular date. Just like the retiree's benefits for July 15<sup>th</sup>. We want to sit down with each individual and discuss this with them. Right now, we have about 3 employees - 2 that I know of that have other health care so it's not like they are going to fall off the face of the earth and not have health care anymore. They have health care from other providers which means it would be financial burden for them, not one where they no longer have any health care.

#### 2. Operations Department Reorganization

(Requested by Michael Cramer, Town Manager's Office)

Mr. Cramer - We initially brought this as part of the pay study, however, it really didn't impact the pay study. It's just a good time to do it when you start a new fiscal year or in this case our pay scheme will completely change come July 1. Basically what we are talking about doing is, previously the Town had one full department that was Operations and it contained all of the public works, public utilities, fleet maintenance, and building maintenance. At one point, that all changed. They decided to split the departments up and make it into two departments. One with just Public Works which handles streets, roads, stormwater, environmental, building maintenance and Utilities which was everything else; water, sewer and those types of aspects. At this point we have come along to the degree where we have good, solid professionals in our organization but we don't have one consistent way of doing things. We don't share consistently. We do share, periodically, manpower and resources meaning vehicles and things like that but not on a consistent basis which would be what's best for our customers and citizens. That's why I am recommending that we put back together the Operations Department. I will show you where those sections come in. A couple of things that I believe are benefits from consolidating the department is, it will break down silos. Right now whether there are organizational silos where we say there is a split here that you can't work with this group or you are different from that group, having them all under one department head will break down those silos. Two, it will increase communication. Right now, we have parts of the organization that may communicate within their silos. The Public Works Director and his direct reports. communicate very well with each other but how well do they communicate with the other parts of the organization like Utilities, Water and Sewer? Do they feel comfortable sharing their resources? This is something that we tried over this past week in anticipation of

doing this reorganization. We went across departmental lines and forced the issue by saying we are all going to come together and clean up yard waste. We broke the community up into three sections, gave a section to Stormwater, gave a section to Environmental and gave a section to Water and Sewer. We gave them all equipment that was a hodgepodge from all over the organization. We asked them to get everything picked and get us back to where we don't have a back log. In 6 working days, they picked up 52 tons of yard waste that had back logged for several months because we were doing so many other things trying to get ready for the season. We are now complete with that. It is those types of things that you ingrain it in their thought process of yes I have more resources than just what I see in front of me to get the job done. That will help improve the operation and organization. It will increase cross training and advancement for staff. Right now, there is no incentive to have someone in Stormwater certified in Water and Sewer. Even if they were certified, they would not get any financial incentive for being certified but if everybody could be included in the rotation of work, that would be an incentive for them to do that and get more cross training and have a large breadth of things that they could do. It will unify that leadership for the organization as a whole and make it so that you have a consistent message and implementation throughout all of our field crews which tend to be the largest component of our organization. I see more benefit to this than negatives. Obviously when you start moving boxes around on a screen it causes some concern in folks and we are trying to be sensitive to that and make sure that we have good communication going forward.

Mayor Wilcox - Michael, what do you see as the negatives?

Mr. Cramer - There are only a couple of negatives that I can see. A lot of it has to do with trying to find the right person for the future more so than now. I think right now we have a good compliment of staff that can support this type of an Operations Department but trying to find a department head that has an understanding of utilities, water/sewer, public works, environmental - that's more of a challenge. In the future, trying to fill that person would be more difficult. What you hope you could do is move people up within the organization and bring them along with that cross training and also the communications across there so people learn all the various disciplines not just pigeon holed into one. Other than that, I don't see any other negatives. I'm open to hearing any ideas from you guys if you have any negatives or issues that you could see coming down the line.

Mayor Wilcox - A lot of things you talk about sound like they could be advantages. Operations is your expertise, not mine. I don't know what you guys know but I have watched this for years and I was concerned back when it was split up thinking that it might not be the way to go. I actually think it has gone quite well. I think both divisions have prospered and thrived providing better service to the Town than they did prior. I always like to look at possibilities for improvement; I'm slow to want to make a change to something that may not be broken. We have people that have worked hard to accomplish things and I guess it concerns me from that perspective but I think sharing knowledge and certifications is great. I'm just trying to wrap my mind around the other.

Mr. Cramer - You're right for the most part. What you don't have is one true leader that can direct those aspects. For the entire organization, I should be setting the tone and the theme which I do but I impart that to the department heads and have them push it down through their area. When you have more than one or two department heads, it makes it a little more difficult to get the consistent theme out there so that's why in my mind having these main focused areas of field operations, will make it easier to do the things that I know are bureaucratic nonsense - like silos,

like it's not my job or, no, we bought that equipment in Public Works and you can't use it in Public Utilities. That happens and slows progress down. It's having that leadership to break those things down that you get with this type of organizational change.

Mayor Wilcox - I certainly see and advantage to cross-training of the Assistant Operations Director and the Operations Director but at the same time the negative seems to be that they are all going to be processing more information than they are processing now because both of them are processing it all instead of each of them handling their share and maybe deciding on what they want to cross train on what they're working with.

Mr. Cramer - I see where you are coming from with that. You still have very specific disciplines that you have individuals over but it is the management of those activities where you need that information shared.

Mr. Cramer - At this point, I am extremely comfortable with the individuals that we have in place. Brian has done an excellent job in managing Public Works and bringing this organization along and improving things on their side. I can only see him giving additional resources and knowledge of those things to the other parts of the organization in this. We have a great Waste Water Treatment Plant Operator that runs the plant effectively. If he has down time for manpower or equipment shouldn't we be able to share that across the board but if they don't know that it is out there, they don't know to ask.

Mayor Wilcox - Do you see any challenges doing it this time of year, in the middle of the season?

Mr. Cramer - Not necessarily because I would hope that we would go into this slowly. For instance, when I took over here, I tried to set a 6 month limit. I wasn't going to make any big changes or decisions about anything in that first 6 months. Not because that was probationary period but because I had to learn the organization. I think the same thing should happen in this case where 3-6 months they should be working together to try and do team building and build that capacity internally. I don't have any concerns about it. I think everyone will continue to do their job and will be able to function appropriately in the current season. By the time we get to the off season, we would have built up that relationship a little better so we can work toward the future.

Council Member Doetsch - I would like to say this on Brian's behalf. There have been a lot of times that a resident has brought something to my attention that was something simple and easy to fix and I could go to Brian and ask him to take a look at it and in a lot of cases it was fixed before I got back home. I would like to see us have that.

Mr. Cramer - I think with the types of personalities that we have in all of these divisions, we have certain contacts like that. Yes, that would be something that I would want him to impart to the other leaders that you do have that responsiveness across the board. That has been a great benefit to me when you can do that.

Council Member Doetsch - As long as we still have that responsiveness, I'm ok with it.

Mayor Wilcox - I like to try to speak about job descriptions but since Brian was brought up, I ditto what Gary said but that has been part of my concern with this

change. I think whatever comes from this, Brian has worked extremely hard in his department and taking it from a place that we wish it had never gone to a lot better place. He deserves a lot of credit for that. Whatever comes from this change, I think it needs to be positive all the way around.

Mr. Cramer - I have tried to communicate that in all the meetings that I had on the pay study where I talked about changing the department around. What I am looking for is to take all of the great things that Public Works has done and spread it around and take the great things that Utilities has done and spread those around. Yes, these individuals have done a great job in taking care of their specific area of expertise.

Council Member Friede - Brian's answer is always, "we're on it". You're not going to change who he is. I think breaking down artificial barriers between the department is... let's give it a go. What's the worst that could happen? If it doesn't work we can go back to the way it's been.

Council Member Doetsch - I shared my concerns so as long as I don't see those, I'm good but if I start to see them, I'm going to come knocking on your door.

Mr. Cramer - I would hope you would. Any other comments on that one?

3. Discussion of May TDA Meeting

#### (Requested by Michael Cramer, Town Manager's Office)

Mr. Cramer - The last item for discussion tonight is about the TDA meeting that took place in May and how that did or did not impact the Marketing and Advertising Committee. I really didn't have a specific goal in mind here except for you all to have some time to share information. Mayor Wilcox, maybe you can explain what took place at the meeting.

Mayor Wilcox - TDA at the previous meeting had appointed a sub-committee to go out and make a recommendation to the TDA about what to do about the hold back funds. That sub-committee met a couple of times and had a lot of detailed discussion. They came back with what was a compromise all the way around and that was a unanimous less one. They brought it back to TDA and it still didn't pass so they didn't pay attention to the sub-committee in general. However, they voted not to act on the sub-committee's recommendation. That's the only vote that was taken that I am aware of so there was no vote to adopt another policy or to address the issue on what our right is to hold back the funds to those are the questions that I forwarded to the Town Attorney to get all that together and bring back to Council to have a discussion about what our options are.

Council Member Doetsch - So TDA formed a committee and gave them specific instructions on what to look at, they came back with their recommendation and the TDA turned it down?

Mayor Wilcox - TDA as a whole voted on it and it was two votes short.

Council Member Friede - Who is on the sub-committee?

Mayor Wilcox - Jonathan Barfield, myself, the 3 beach mayors, a couple of hotel reps and the Wilmington Mayor.

Council Member Shuttleworth - One of the problems that we seem to face is our local Marketing and Advertising Committee takes it as a personal insult if we do not

approve their budget. They feel like we are saying that they haven't done their job. If we don't approve their budget, then they can't spend the money.

Mayor Wilcox - We need some clarity on the legislation.

Council Member Shuttleworth - I would think this fall as Michael is moving into next year and asking what the priorities of his Council are, dealing with the entire room occupancy tax and the TDA might be something the Council asks the managers to start figuring out how to have Council address at a state level some of these issues. We are going to have this with the ROT and matching funds and we are going to have with the TDA.

Council Member Friede - We have a statutory obligation to spend our room occupancy tax dollars specifically for marketing and tourism. Now there is a very real possibility that the sales tax revenue that we generate is being redistributed. It's insane that we are being ordered by the legislature to spend it. We have very limited confines for spending the money and then whatever we generate, as a result of that, increases the tourism here, then that's going to get shipped out somewhere else.

Council Member Shuttleworth - I see where you are at and I don't disagree with the sales tax issue but we need to deal with the TDA. They have been a thorn in our side. The Mayor and I sat in on the Marketing and Advertising Committee meeting today. We asked them to come up with some outside ideas and quite frankly I didn't hear any. They asked us what ideas we had and we told them that we had talked about Beach TV and we talked about the FM radio. We can ask for the hold back but if we don't have a plan locally to spend it, then maybe the TDA wants to know if we are just squirreling it away in the bank.

Mayor Wilcox - The whole purpose of the vote with the TDA was to establish the possibility of having a reserve account. I was really disappointed that it was difficult to get across to some of the people in that meeting that this is the beach town's money. We generate this for us and we should have a major say so when we talking about taking responsible action such as creating a reserve fund.

Council Member Shuttleworth - The way I understand it is the TDA has enabling legislation from the State that sets up the New Hanover County TDA.

Mayor Wilcox - I gave the Town Attorney some things and let's let her come back with what some of the options are.

Council Member Shuttleworth - Maybe we should ask Ms. Fox to discuss it with the State Attorney General's Office to see what their interpretation is because it is a State Legislative Act. We want to hear from the State on how you interpret this. Burpeau spoke on behalf of the County which it is not the County's fight, it's TDA's fight. The TDA is not going to back off.

Council Member Doetsch - That is not a uniform policy throughout the State.

Council Member Shuttleworth - That's what I understand about the room occupancy tax. It's set up by each county. The TDA though, comes back and says our New Hanover County State enabling legislation says this is how it has to be spent. I'm not sure we get the straight answer all of the time. We need to assign a Council person to go figure this out at the State with Noel and the Manager and come back and say, here's the interpretation. We told the TDA we wanted two things. We want a reserve account and we want to self-direct some of these dollars. They threw it back in our face by saying they gave us \$18,000 one year and we didn't do anything with it. We've asked our Marketing Committee to come up with ideas. I would like to figure out how to use marketing and advertising, room occupancy tax, TDA dollars to generate a Beach TV for Carolina Beach that enhances the visitors to stay.

Mayor Wilcox - If there is obstacle to getting people to turn to channel 190, then let's figure out a way to get them to turn to channel 190. Let's give them stickers to hand out.

Council Member Shuttleworth - We want some fun things but we also want some public service announcements.

Mayor Wilcox - A lot of places have this stuff online so you can watch it before you ever get there.

Council Member Shuttleworth - I would like for them to figure out a way to use our TDA dollars to go wireless on the island and be an internet hot spot.

Mr. Cramer - As a side note on what has happened, the TDA met the day before we had our Council meeting. The Marketing and Advertising Committee met two days before the TDA meeting. They looked at the budget that was presented to them and said ok, they have held 8% in a contingency line item which was the amount of money that the subcommittee had recommended be held. What was presented to Council at that time and approved by the Marketing Committee and approved by Council was \$304,000 worth of marketing and advertising funds and that \$26,000 of it (8%) was not approved for use. Even though the decision in the TDA didn't necessarily go the way we had expected it was going to go, Council has only authorized the use of \$304,000 of the \$330,000 marketing budget that is there. You have once again held back funds even though we don't have an answer on how to handle the funds.

Council Member Friede - There are 14 municipalities right now that have open legislation to either create TDA's or reorganize TDA's.

Mayor Wilcox - Any other comments?

# III. ADJOURN

Mayor Wilcox made a motion to adjourn at 7:25 p.m. Motion passes unanimously.

Kimberle Mard Kimberlee Ward, Town Clerk

7.14.15

Date Approved